



CITY OF ROSEMOUNT



Metropolitan Regional Arts Council, Dakota County

CITY OF ROSEMOUNT NONPROFIT ARTS & CULTURE ORGANIZATIONS AND THEIR AUDIENCES



TOTAL SPENT BY NONPROFIT ARTS AND CULTURE ORGANIZATIONS **\$225,902**

TOTAL SPENT BY ARTS AND CULTURE ATTENDEES **\$688,452**

TOTAL ECONOMIC IMPACT FROM CITY OF ROSEMOUNT ORGANIZATIONS AND THEIR NONPROFIT AUDIENCE **\$914,354**

DAKOTA COUNTY ARTISTS & CREATIVE WORKERS



SPENDING BY FULL-TIME ARTISTS AND CREATIVE WORKERS **\$40 MILLION**

SPENDING BY PART-TIME ARTISTS AND CREATIVE WORKERS **\$18 MILLION**

TOTAL ECONOMIC IMPACT FROM DAKOTA COUNTY ARTISTS AND CREATIVE WORKERS **\$58 MILLION**

14 arts organizations – 10 with spending budgets under \$25,000 – are responsible for close a million in economic impact for the city!

Based on 2016 economic data | Economic impact per capita in Rosemount: \$38 | City population: 24,344

PARTICIPATING ORGANIZATIONS

BY DISCIPLINE

- 4 Performing arts
- 1 History and historical preservation
- 1 Literary arts
- 5 Arts multipurpose
- 3 Other
- 14 TOTAL

BY BUDGET SIZE

- 10 Under \$25K
- 4 \$25K – \$100K

ATTENDEES

TOTAL ATTENDEES	24,962
NUMBER OF STUDENTS SERVED	7,650
AMOUNT ATTENDEES IN THIS REGION SPEND PER PERSON ABOVE THE COST OF THEIR TICKET	\$27.58

NUMBER OF FULL-TIME ARTISTS AND CREATIVE WORKERS **3,255**

NUMBER OF PART-TIME ARTISTS AND CREATIVE WORKERS **5,177**

TOTAL NUMBER OF ARTISTS AND CREATIVE WORKERS IN HENNEPIN COUNTY **8,432**

Includes creative workers employed full or part time by others, as well as self employed. Does not include student, retired or hobbyist artists.

TOP 3 CREATIVE JOBS IN DAKOTA COUNTY

PHOTOGRAPHERS | EDITORS | GRAPHIC DESIGNERS

AVERAGE HOURLY WAGE FOR CREATIVE WORKERS IN DAKOTA COUNTY **\$21.62**

This is \$3.21 below the average for all workers in this area

STUDY HIGHLIGHTS

Arts and culture organization and audience spending is a boon to local service providers and retailers. This spending fuels government revenues while also creating jobs.

Audience numbers in Rosemount demonstrate a high level of accessibility and opportunity for every resident, and the student participation numbers are excellent.

Embedded in Dakota county with 8,432 artists, Rosemount is poised to be an arts hub with an excellent opportunity to further its creative economic growth, especially in the areas of photography, editing, graphic design, and writing.



CITY OF ROSEMOUNT

STATE AND LOCAL GOVERNMENT REVENUES

CITY OF ROSEMOUNT
GOVERNMENT REVENUE (TAXES & FEES)
GENERATED BY ARTS AND CULTURE
ORGANIZATIONS AND THEIR AUDIENCES

\$102,336

DAKOTA COUNTY
GOVERNMENT REVENUE
GENERATED BY SPENDING OF
ARTISTS AND CREATIVE WORKERS

\$7,501,027

The impressive economic impact of \$914,354 is fueling government revenues!

Artists in Dakota County generate \$137.85 per capita economic impact!

PARTICIPATING ORGANIZATIONS

Beyond the Yellow Ribbon, Friends of the Library*, Haunted Trail of Rosemount, Rosemount Area Arts Council, Rosemount Area Seniors*, Rosemount Choral Arts Foundation, Rosemount Community Band, Rosemount High School*, Rosemount Historical Society, Rosemount Leprechaun Days, Rosemount Park & Rec*, Rosemount Rotary*, Second Act Players of Rosemount, VFW Post #9433*

*Arts Programming Only

Creative Minnesota is a collaborative effort to fill the gaps in available information about Minnesota's cultural field and to improve our understanding of its importance to our quality of life and economy.

It is part of a long term endeavor to collect and report data on the creative sector every two years for analysis, education and advocacy.

Creative Minnesota's statewide and eleven regional studies have included:

- *The economic impact of Minnesota's nonprofit arts and culture organizations and their audiences*
- *An analysis of the impact of artists and creative workers on our economy*
- *Public opinion polling about the arts*
- *Analysis of the availability of arts education in Minnesota's schools*
- *32 Local studies to date of the economic impact of the arts in Minnesota communities.*

Our team includes the McKnight Foundation, the Minnesota State Arts Board, Forum of Regional Arts Councils of Minnesota, Target, the Bush Foundation, Mardag Foundation, and Jerome Foundation with in-kind support from Ideas that Kick, the Center for Urban and Regional Affairs (CURA) at the University of Minnesota, & others.

We hope that arts advocates, legislators, local government officials and arts and cultural organizations will use this report to find new ways to improve their lives and economies with arts and culture.

Find much more at creativeMN.org



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