



County of: RENVILLE



ECONOMIC IMPACT OF ART AND CULTURE ORGANIZATIONS, AUDIENCES AND ARTISTS IN RENVILLE COUNTY:

\$952,080

NONPROFIT ARTS & CULTURE ORGANIZATIONS IN RENVILLE CO.



TOTAL SPENT BY
NONPROFIT ARTS AND
CULTURE ORGANIZATIONS

\$147,759

TOTAL SPENT BY ARTS
AND CULTURE ATTENDEES

\$341,408

TOTAL ECONOMIC IMPACT FROM
PARTICIPATING ORGANIZATIONS
THEIR AUDIENCES IN RENVILLE CO.

\$489,167

+

ARTISTS & CREATIVE WORKERS IN RENVILLE COUNTY



SPENDING BY FULL-TIME
ARTISTS AND CREATIVE
WORKERS IN AREA

\$149,291

SPENDING BY PART-TIME
ARTISTS AND CREATIVE
WORKERS IN AREA

\$313,622

TOTAL ECONOMIC IMPACT
FROM ARTISTS & CREATIVE
WORKERS IN RENVILLE CO.

\$462,913

\$63.62:

ECONOMIC IMPACT PER CAPITA FROM ORGANIZATION,
AUDIENCE AND ARTIST SPENDING IN RENVILLE CO.

COUNTY POPULATION
14,965

ARTISTS AND CREATIVE WORKERS IN RENVILLE COUNTY:

Includes creative workers employed full or part time by others, as well as the self employed. Does not include student, retired, or hobbyist artists.

TOP 3 CREATIVE JOBS PHOTOGRAPHY | MUSIC | WRITER

STATE AND LOCAL GOVERNMENT REVENUE FROM
ARTIST SPENDING IN RENVILLE COUNTY: \$56,208

AVERAGE HOURLY WAGE FOR
CREATIVE WORKERS

Creative worker wages are above the average for
all worker wages of \$18.00 in Renville County

\$18.10

NUMBER OF CREATIVE JOBS PER 1,000 JOBS
IN RENVILLE COUNTY

15

ESTIMATED NUMBER OF
FULL-TIME ARTISTS AND
CREATIVE WORKERS

27

ESTIMATED NUMBER OF
PART-TIME ARTISTS AND
CREATIVE WORKERS

85

TOTAL ARTISTS AND
CREATIVE WORKERS

113

STUDY HIGHLIGHTS:

Renville County may be small in population size but they are an emerging arts and cultural region.

Renville County's 11 nonprofit arts and cultural organizations and their audiences alone drove close to **a half million dollars** in economic impact, serving an audience of over 17,000 people.

Some of these organizations are fairly new, so this study provides Renville County with an excellent baseline from which to measure their future growth.

Renville County's artists and creative generated close to another **half a million dollars** in positive economic impact based on their spending.

Moreover, the wages for those artists and creative workers is on par with the average worker wage in Renville County.

In summary, Renville County hosts a small but determined cohort of artists and arts and cultural organizations supported by a dedicated audience. Together they were the driving force behind a nearly **\$1 million annual economic impact**.



County of: RENVILLE

PARTICIPATING NONPROFIT ARTS AND CULTURE ORGANIZATIONS:

BY DISCIPLINE

- 1 Performing Arts
- 5 History and historical preservation
- 1 Visual arts and architecture
- 4 Arts multipurpose

11 TOTAL ORGANIZATIONS

BY BUDGET SIZE

- 2 \$25K - \$100K
- 9 Under \$25K

ATTENDANCE

TOTAL ARTS & CULTURE ATTENDEES **17,269**

ATTENDEES IN THIS REGION SPEND PER PERSON ABOVE THE COST OF THEIR TICKET **\$19.77**

NUMBER OF STUDENTS SERVED **650**

PARTICIPATING RENVILLE COUNTY NONPROFIT ARTS & CULTURE ORGANIZATIONS:

- ACHF Arts Education, Renville
- Bird Island Cultural Centre
- Dakota Wicohan
- Danube Historical Society
- Oyate Nipi Kte
- Redwood Falls Public Library/Plum Creek Library System/History Projects
- Renville County Agricultural Society performance and visual arts
- Renville County Historical Society
- Renville Friends of the Arts
- River Valley Center for the Arts
- Sacred Heart Area Historical Society

STATE AND LOCAL GOVERNMENT REVENUES:

GOVERNMENT REVENUE (TAXES AND FEES) GENERATED BY ARTS & CULTURAL ORGANIZATIONS & THEIR AUDIENCES IN RENVILLE CO.

\$48,209

+

GOVERNMENT REVENUE GENERATED BY SPENDING OF ARTISTS AND CREATIVE WORKERS in RENVILLE CO.

\$56,208

TOTAL GOVERNMENT REVENUE GENERATED BY ORGANIZATIONS, AUDIENCES AND ARTISTS

\$104,417

TOTAL FTE JOBS SUPPORTED BY THE SPENDING OF ORGANIZATIONS & AUDIENCES

12

TOTAL RESIDENT HOUSEHOLD INCOME GENERATED BY ORGANIZATIONS & AUDIENCES

\$275K

Creative Minnesota is a collaborative effort to fill the gaps in available information about Minnesota's cultural field and to improve our understanding of its importance to our quality of life and economy. It is part of a long term endeavor to collect and report data on the creative sector every two years for analysis, education and advocacy.

Our first Creative Minnesota report, released in 2015, was a snapshot of the health and impacts of nonprofit arts and culture organizations.

Our 2017 study updates the previous study and also looks into the economic lives of artists in Minnesota.

Creative Minnesota was developed by a collaborative of arts and culture funders in partnership with Minnesota Citizens for the Arts (MCA). The Creative Minnesota team includes Minnesota Citizens for the Arts, The McKnight Foundation, the Minnesota State Arts Board, the Forum of Regional Arts Councils of Minnesota,

Target, the Bush Foundation, Mardag Foundation, and Jerome Foundation with in-kind support from Ideas that Kick, the Minnesota Historical Society and others. Data sources and methods can be found at CREATIVEMN.org.

We hope that arts advocates, legislators, local government officials and arts and cultural organizations will use this report to find new ways to improve their lives and economies with arts and culture.

Find much more at:
creativemn.org


Cultural Centre
Building a Community that Inspires
Bird Island, MN

creative
MN



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