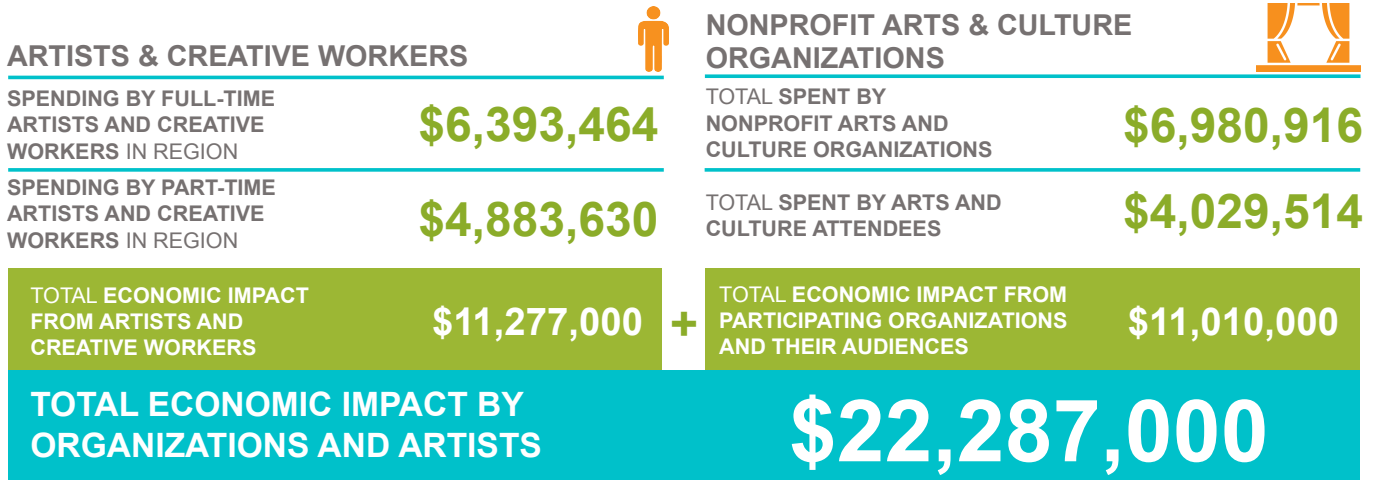




REGION 4: LAKES REGION ARTS COUNCIL

Counties: Becker, Clay, Douglas, Grant, Otter Tail, Pope, Stevens, Traverse, Wilkin

THE ANNUAL ECONOMIC IMPACT OF ARTISTS & NONPROFIT ARTS & CULTURE ORGANIZATIONS IN THIS REGION IS OVER \$22 MILLION:



\$99.61: economic impact per capita in this region

ARTISTS AND CREATIVE WORKERS:

Includes creative workers employed full or part time by others, as well as the self employed. Does not include student, retired, or hobbyist artists.

AVERAGE HOURLY WAGE FOR CREATIVE WORKERS **\$18.44**

93% OF THIS REGION'S ARTISTS VOLUNTEER COMPARED TO:

25% OF ALL AMERICANS

35% OF ALL MINNESOTANS

TOP 3 CREATIVE JOBS:
PHOTOGRAPHER | SINGER | AUTHOR

NUMBER OF CREATIVE JOBS PER 1,000 JOBS IN THIS AREA **25.2**
(Total regional population is 223,737 of whom 112,948 are employed)

ESTIMATED NUMBER OF FULL-TIME ARTISTS AND CREATIVE WORKERS

856

ESTIMATED NUMBER OF PART-TIME ARTISTS AND CREATIVE WORKERS

1,970

TOTAL ARTISTS AND CREATIVE WORKERS

2,826

PARTICIPATING NONPROFIT ARTS AND CULTURE ORGANIZATIONS:

BY DISCIPLINE

- 15 Performing arts
- 15 History and historical preservation
- 6 Visual arts and architecture
- 3 Media and communications
- 2 Literary arts
- 16 Arts multipurpose
- 3 Other

BY BUDGET SIZE

24 Under \$25K
17 \$25K – \$100K

11 \$100K – \$250K
8 \$250K – \$1M

60

TOTAL ORGANIZATIONS

ATTENDANCE

2015 STUDY TOTAL ARTS & CULTURE ATTENDEES

207,438

ATTENDEES IN THIS REGION SPEND \$16.39 PER PERSON ABOVE THE COST OF THEIR TICKET

CHANGE IN ATTENDEES **+38,414**

2017 STUDY TOTAL ARTS & CULTURE ATTENDEES

245,852

There was an increase of 10 participating organizations since the last study in 2015.



REGION 4: LAKES REGION ARTS COUNCIL

Counties: Becker, Clay, Douglas, Grant, Otter Tail, Pope, Stevens, Traverse, Wilkin



STATE AND LOCAL GOVERNMENT REVENUES:

GOVERNMENT REVENUE (TAXES AND FEES) GENERATED BY ARTS & CULTURE ORGANIZATIONS & THEIR AUDIENCES

\$991,000

+

GOVERNMENT REVENUE GENERATED BY SPENDING OF ARTISTS AND CREATIVE WORKERS

\$1,316,000

TOTAL GOVERNMENT REVENUE GENERATED BY ORGANIZATIONS AND ARTISTS

\$2,307,000

COMPARISONS TO OTHER MINNESOTA REGIONS

While 6th of 11 Regions in population size this region is also 6th in the size of its economic impact and 6th in creative job density. This region has the highest volunteer rate of its artists at 93%.

Becker County has the 9th highest creative worker average wage in the state at \$20.11/hour, and Wilkin County has the 15th highest, at \$19.38, compared to the other 87 counties in Minnesota.

ORGANIZATIONS PARTICIPATING IN BOTH 2015 AND 2017 STUDY

Alexandria Area Arts Association, Ann Bickle Heritage House, Art of the Lakes, Brush & Palette Club, Central Square, City of Fergus Falls - Arts Programs, Evansville Arts Coalition, Fargo-Moorhead Chamber Chorale, Inc., Fergus Falls Center For The Arts, Inc, Fergus Falls Concert Association, Fergus Falls Senior Citizens Program, Gooseberry Park Players, Grant County Historical Society, Heritage Education Commission, Historic Holmes Theatre, Historical and Cultural Society of Clay County, Kaddatz Galleries, Ltd., Lake Region Arts Council, Lake Region Writers Network, Lakes Chamber Music Society, Minnesota State Community & Technical College, Minnesota State University Moorhead, New Rivers Press, New York Mills Regional Cultural Center, Nordic Culture Clubs, Otter Tail County, Pope Art, Pope County Historical Society, Prairie Renaissance Cultural Alliance, Rourke Art Gallery Museum, Springboard for the Arts (Fergus Falls Office), Stevens County Historical Society, Terrace Mill Foundation, The Prospect House Museum, Theatre L'Homme Dieu

ORGANIZATIONS NEW IN 2017

Central Lakes Symphony Orchestra, City of Barnesville/History Project, City of Moorhead/History Project, Concordia Percussion Ensemble, Cormorant Area Art Club, DEBWE Youth Organization, Fargo-Moorhead Choral Artists, Fergus Falls Public Arts Commission, Grant County/History Project, History Arts and Cultural Association of East Otter Tail County, Kensington Area Heritage Society, KKWE White Earth Land Recovery Project, KUMM-FM University of MN Morris, Minnesota Lakes Maritime Society, Perham Center for the Arts, Phelps Mill Country, Prairie Public Broadcasting, Prairie Wind Players of Grant County, Preservation Concerts, Red Willow Arts Coalition, Sons of Norway, Taylor Township/History Project, The Landmark Center, Vikingland Band Festival, Inc., Wilkin County Agricultural Society

Creative Minnesota is a collaborative effort to fill the gaps in available information about Minnesota's cultural field and to improve our understanding of its importance to our quality of life and economy. It is part of a long term endeavor to collect and report data on the creative sector every two years for analysis, education and advocacy. It leverages in-depth research made possible by Minnesota's participation in the Cultural Data Project (culturaldata.org) of DataArts.

Our first Creative Minnesota report, released in 2015, was a snapshot of the health and impacts of nonprofit arts and culture organizations. Our 2017 study updates the previous study and also looks into the economic lives of artists in Minnesota.

Creative Minnesota was developed by a collaborative of arts and culture funders in partnership with Minnesota Citizens for the Arts (MCA). The Creative Minnesota team includes Minnesota Citizens for the Arts,

The McKnight Foundation, the Minnesota State Arts Board, the Forum of Regional Arts Councils of Minnesota, Target, the Bush Foundation, Mardag Foundation, and Jerome Foundation with in-kind support from Ideas that Kick, the Minnesota Historical Society and others.

We hope that arts advocates, legislators, local government officials and arts and cultural organizations will use this report to find new ways to improve their lives and economies with arts and culture.

Find much more at:
creativemn.org



Minnesota Citizens for the Arts
661 LaSalle Street #220
St. Paul, MN 55114
651-251-0868
artsMN.org
staff@artsMN.org