





## REGION 3: ARROWHEAD REGIONAL ARTS COUNCIL

Counties: Aitkin, Carlton, Cook, Itasca, Koochiching, Lake, Saint Louis

### THE ANNUAL ECONOMIC IMPACT OF ARTISTS & NONPROFIT ARTS & CULTURE ORGANIZATIONS IN THIS REGION IS OVER \$83 MILLION:

ARTISTS & CREATIVE WORKERS 		NONPROFIT ARTS & CULTURE ORGANIZATIONS 	
SPENDING BY FULL-TIME ARTISTS AND CREATIVE WORKERS IN REGION	\$14,204,618	TOTAL SPENT BY NONPROFIT ARTS AND CULTURE ORGANIZATIONS	\$30,258,163
SPENDING BY PART-TIME ARTISTS AND CREATIVE WORKERS IN REGION	\$5,873,016	TOTAL SPENT BY ARTS AND CULTURE ATTENDEES	\$32,942,084
TOTAL ECONOMIC IMPACT FROM ARTISTS AND CREATIVE WORKERS	\$20,078,000	TOTAL ECONOMIC IMPACT FROM PARTICIPATING ORGANIZATIONS AND THEIR AUDIENCES	\$63,200,000
TOTAL ECONOMIC IMPACT BY ORGANIZATIONS AND ARTISTS		\$83,278,000	

\$255.15: economic impact per capita in this region

### ARTISTS AND CREATIVE WORKERS:

Includes creative workers employed full or part time by others, as well as the self employed. Does not include student, retired, or hobbyist artists.

AVERAGE HOURLY WAGE FOR CREATIVE WORKERS \$17.99

88% OF THIS REGION'S ARTISTS VOLUNTEER COMPARED TO:

25% OF ALL AMERICANS

35% OF ALL MINNESOTANS

TOP 3 CREATIVE JOBS:  
PHOTOGRAPHER | SINGER | AUTHOR

NUMBER OF CREATIVE JOBS PER 1,000 JOBS IN THIS AREA **27.3**  
(Total regional population is 326,386 of whom 150,808 are employed)

ESTIMATED NUMBER OF FULL-TIME ARTISTS AND CREATIVE WORKERS

1,531

ESTIMATED NUMBER OF PART-TIME ARTISTS AND CREATIVE WORKERS

2,568

TOTAL ARTISTS AND CREATIVE WORKERS

4,099

### PARTICIPATING NONPROFIT ARTS AND CULTURE ORGANIZATIONS:

#### BY DISCIPLINE

- 51 Performing arts
- 24 History and historical preservation
- 19 Visual arts and architecture
- 11 Media and communications
- 3 Literary arts
- 21 Arts multipurpose
- 14 Other

**143** TOTAL ORGANIZATIONS

#### BY BUDGET SIZE

- 62 Under \$25K
- 37 \$25K – \$100K
- 21 \$100K - \$250K
- 11 \$250K-\$1M
- 12 \$1M-\$5M

#### ATTENDANCE

2015 STUDY TOTAL ARTS & CULTURE ATTENDEES **773,204**

ATTENDEES IN THIS REGION SPEND \$23.99 PER PERSON ABOVE THE COST OF THEIR TICKET | CHANGE IN ATTENDEES **+599,955\***

2017 STUDY TOTAL ARTS & CULTURE ATTENDEES **1,373,159**

\*There was an overall increase of 36 participating organizations since the last study in 2015, accounting for much of the increase in attendees.



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### STATE AND LOCAL GOVERNMENT REVENUES:

GOVERNMENT REVENUE (TAXES AND FEES) GENERATED BY ARTS & CULTURE ORGANIZATIONS & THEIR AUDIENCES

**\$5,722,000**

+

GOVERNMENT REVENUE GENERATED BY SPENDING OF ARTISTS AND CREATIVE WORKERS

**\$2,356,000**

**TOTAL GOVERNMENT REVENUE GENERATED BY ORGANIZATIONS AND ARTISTS**

**\$8,078,000**

### COMPARISONS TO OTHER MINNESOTA REGIONS

Although 4<sup>th</sup> in population size, this region is 2<sup>nd</sup> in economic impact per capita, 2<sup>nd</sup> in total economic impact, 2<sup>nd</sup> in total resident household income generated by the arts, 2<sup>nd</sup> in total audience, and 2<sup>nd</sup> in creative job density,

behind only the Twin Cities Metro Area. It is also 3<sup>rd</sup> in total number of participating arts & culture organizations at 143. The region is performing far above what would be expected considering its population.

#### ORGANIZATIONS PARTICIPATING IN BOTH 2015 AND 2017 STUDY

Aitkin Community Education, Aitkin County Historical Society, Arrowhead Chorale, Arrowhead Regional Arts Council, Art 'Round Town, Arts on Superior, Bemidji Community Theater, Bemidji Symphony Orchestra, Borealis Chorale, City of Duluth, City of Grand Rapids, Common Language, Cook Chamber of Commerce, Cook County Community Radio Corporation, Cook County Historical Society Museum, County Seat Theater Company, Crescendo Youth Orchestra, Dorothy Molter Foundation and Museum, Duluth Art Institute, Duluth Children's Museum, Duluth Festival Opera, Duluth Fiber Handcrafters Guild, Duluth Superior Symphony Association, East Range Choral Society, Edge of the Wilderness Community Center, Ely Artwalk, Ely Greenstone Public Art, Ely Winter Festival, Empty bowls, Friends of B'nai Abraham, Good Harbor Hill Players, Grand Marais Art Colony, Grand Marais Playhouse, Gunflint Trail Historical Society, Heartland Concert Association, Hovland Arts Festival, Icebox Radio Theater, Itasca Orchestra and Strings Program, Jaques Art Center, Inc., Koochiching County Historical Society, Lake Superior Chamber Orchestra, Lake Superior Marine Museum Association, Lake Superior Suzuki Talent Program, Lake Superior Youth Chorus, Inc., Laurentian Arts and Culture Alliance, Lyric Opera of the North, MacRostie Art Center, Magic Smelt Puppet Troupe, Matinee Musicale, Inc., Mesabi Symphony Orchestra, Minnesota Ballet, Minnesota Discovery Center, Minnesota State Old Time Fiddle Contest, Nordic Center, North House Folk School, North Shore Music Association, Northern Bedrock Conservation Corps, Northern Lakes Arts Association, Northern Lights Music Festival, Inc., Northwoods Friends of the Arts, Poetry Harbor, Prove Collective, Rainy Lake Community Orchestra, Reif Arts Council/ Center, Ressler Dance!, Schroeder Area Historical Society, Sisu Heritage Inc./History Project, Sky Blue Jazz Ensemble, SoHo Artists, Sons of Norway, Sound Unseen International Duluth, St. Louis County Historical Society, Sugarloaf Cove Nature Center, Tamarack Dance Association, The Creativity Tank, Three Bridges International Chamber Music Festival, Tweed Museum of Art, Voices of Reason, Wise Fool Shakespeare

#### ORGANIZATIONS NEW IN 2017

Armory Arts and Music Center, Arrowhead Regional Development Commission/History Project, Backus Community Center/Arts Programs, Bigfork Improvement Group/History Project, Biwabik Area Civic Association, Chalk a Lot, CHOICE, Unlimited, City of Ely/History Project, College of St. Scholastica - Arts Program, Commemorative Air Force, Lake Superior Squadron 101, Donald G. Gardner Humanities Trust, Duluth All Souls Night, Duluth Playhouse, Duluth Pop-Up Galleries, Duluth Public Library/History Project, Duluth Public Television (WDSE-WRPT), Duluth Sister Cities International, Duluth Superior Film Festival, Echoes of Peace Choir, Ely Community Spring Musical, Embarrass Music Festival, Forest History Center, Gimaajii Mino Bimaadizimin/American Indian Housing Org, Glensheen, Grand Rapids Area Male Chorus, Grand Rapids Arts, Grand Rapids Players, Inc., Grand Rapids Showboat, Great Lakes Aquarium, Great River String Ensemble, Hubbard County Historical Society, Itasca Choral Society, Itasca Community Chorus, Itasca County Historical Society, Itasca County Private Woodland Committee - Arts Programs, Johnson Heritage Post Art Gallery, KAXE Northern Community Radio, KBFT Bois Forte Tribal Community Radio, KUMD University of MN Duluth, Lake County Historical Society, Lake Superior Community Theatre, Lake Superior Zoo, Leech Lake Band of Ojibwe Ball Club Community Center, Minnesota Aviation Hall of Fame, Oldenburg Art and Cultural Community, Park Point Art Fair, Proctor Area Historical Society, Project Lulu, Renegade Theater Company, Sacred Heart Music Center, Singing Slovenes, Inc., Socially Active Seniors, Spirit Lake Poetry Series, Tofte Lake Center, Tower-Soudan Historical Society, Twin Ports Wind Ensemble, U of M/Duluth Campus/History Project, University of Minnesota-Duluth, Vermilion Community College, Virginia Mural Committee, WGZS-FM Fond du Lac Band of Lake Superior Chippewa, Wolf Ridge Environmental Learning Center, WTIP-FM Cook County Community Radio, Zeitgeist Arts Initiative

*Creative Minnesota is a collaborative effort to fill the gaps in available information about Minnesota's cultural field and to improve our understanding of its importance to our quality of life and economy. It is part of a long term endeavor to collect and report data on the creative sector every two years for analysis, education and advocacy. It leverages in-depth research made possible by Minnesota's participation in the Cultural Data Project (culturaldata.org) of DataArts.*

*Our first Creative Minnesota report, released in 2015, was a snapshot of the health and impacts of nonprofit arts and culture organizations. Our 2017 study updates the previous study and also looks into the economic lives of artists in Minnesota.*

*Creative Minnesota was developed by a collaborative of arts and culture funders in partnership with Minnesota Citizens for the Arts (MCA). The Creative Minnesota team includes Minnesota Citizens for the Arts.*

*The McKnight Foundation, the Minnesota State Arts Board, the Forum of Regional Arts Councils of Minnesota, Target, the Bush Foundation, Mardag Foundation, and Jerome Foundation with in-kind support from Ideas that Kick, the Minnesota Historical Society and others.*

*We hope that arts advocates, legislators, local government officials and arts and cultural organizations will use this report to find new ways to improve their lives and economies with arts and culture.*

Find much more at:  
**[creativemn.org](http://creativemn.org)**



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