





## REGION 2 ARTS COUNCIL

Counties: Beltrami, Clearwater, Hubbard, Lake of the Woods, Mahnomon

### THE ANNUAL ECONOMIC IMPACT OF ARTISTS & NONPROFIT ARTS & CULTURE ORGANIZATIONS IN THIS REGION IS NEARLY \$11 MILLION:

ARTISTS & CREATIVE WORKERS 		NONPROFIT ARTS & CULTURE ORGANIZATIONS 	
SPENDING BY FULL-TIME ARTISTS AND CREATIVE WORKERS IN REGION	\$1,533,664	TOTAL SPENT BY NONPROFIT ARTS AND CULTURE ORGANIZATIONS	\$4,356,328
SPENDING BY PART-TIME ARTISTS AND CREATIVE WORKERS IN REGION	\$3,297,686	TOTAL SPENT BY ARTS AND CULTURE ATTENDEES	\$1,653,655
TOTAL ECONOMIC IMPACT FROM ARTISTS AND CREATIVE WORKERS	\$4,831,350	TOTAL ECONOMIC IMPACT FROM PARTICIPATING ORGANIZATIONS AND THEIR AUDIENCES	\$6,010,000
TOTAL ECONOMIC IMPACT BY ORGANIZATIONS AND ARTISTS		\$10,841,000	

\$94.57: economic impact per capita in this region

### ARTISTS AND CREATIVE WORKERS:

Includes creative workers employed full or part time by others, as well as the self employed. Does not include student, retired, or hobbyist artists.

AVERAGE HOURLY WAGE FOR CREATIVE WORKERS **\$17.36**

**90%** OF THIS REGION'S ARTISTS VOLUNTEER COMPARED TO:

**25%** OF ALL AMERICANS

**35%** OF ALL MINNESOTANS

TOP 3 CREATIVE JOBS:  
PHOTOGRAPHER | SINGER | AUTHOR

NUMBER OF CREATIVE JOBS PER 1,000 JOBS IN THIS AREA **17.4**  
(Total regional population is 114,637 of whom 54,027 are employed)

ESTIMATED NUMBER OF FULL-TIME ARTISTS AND CREATIVE WORKERS

**176**

ESTIMATED NUMBER OF PART-TIME ARTISTS AND CREATIVE WORKERS

**763**

TOTAL ARTISTS AND CREATIVE WORKERS

**939**

### PARTICIPATING NONPROFIT ARTS AND CULTURE ORGANIZATIONS:

#### BY DISCIPLINE

- 11 Performing arts
- 8 History and historical preservation
- 7 Visual arts and architecture
- 2 Media and communications
- 2 Literary arts
- 1 Humanities
- 4 Arts multipurpose
- 2 Other

**37** TOTAL ORGANIZATIONS

#### BY BUDGET SIZE

21 Under \$25K  
8 \$25K - \$100K

6 \$100K - \$250K  
1 \$250K-\$1M  
1 \$1M-\$5M

#### ATTENDANCE

2015 STUDY TOTAL ARTS & CULTURE ATTENDEES

**68,457**

ATTENDEES IN THIS REGION SPEND \$20.87 PER PERSON ABOVE THE COST OF THEIR TICKET

CHANGE IN ATTENDEES  
**+10,779**

2017 STUDY TOTAL ARTS & CULTURE ATTENDEES

**79,236**

There was an overall increase of 2 participating organizations since the last study in 2015.



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### STATE AND LOCAL GOVERNMENT REVENUES:



GOVERNMENT REVENUE (TAXES  
AND FEES) GENERATED BY ARTS  
& CULTURE ORGANIZATIONS &  
THEIR AUDIENCES

**\$649,000**

+

GOVERNMENT REVENUE  
GENERATED BY SPENDING OF  
ARTISTS AND CREATIVE WORKERS

**\$670,000**

**TOTAL GOVERNMENT REVENUE GENERATED  
BY ORGANIZATIONS AND ARTISTS**

**\$1,319,000**

### COMPARISONS TO OTHER MINNESOTA REGIONS

Although 10<sup>th</sup> in population among the 11 Minnesota arts regions, Region 2 is 8<sup>th</sup> in economic impact per capita, outranking more highly populated areas.

#### ORGANIZATIONS PARTICIPATING IN BOTH 2015 AND 2017 STUDY

Beltrami County Historical Society, Bemidji Chorale, Inc., Bemidji First City of Arts Studio Cruise, Bemidji Sculpture Walk, Blank Canvas Gallery and Education Center, Clearbrook-Gonvick Summer Recreation, Clearwater County Historical Society, Depot Preservation Alliance, Headwaters School of Music & the Arts, Jackpine Writers' Bloc, Inc., Lake of the Woods Art Guild, Lake of the Woods County Historical Society, Mask and Rose Women's Theater Collective, Minnesota's Historic Northwest, Nemeth Art Center, Inc., North Beltrami Heritage Center, Northern Artist Association, Northern Light Opera Company, Park Rapids Area Community Band, Park Rapids Lakes Area Arts Council, Paul Bunyan Playhouse, Pequana Playhouse, Region 2 Arts Council

#### ORGANIZATIONS NEW IN 2017

Akeley Chamber of Commerce, Bagley Art in the Park, Headwaters Center for Lifelong Learning, Headwaters Science Center, Hospitality Initiative of Servant Hearts, KOJB FM Leech Lake Band of Ojibwe, Lakeland Public Television KAWE/KAWB, Menahga Area Historical Society, Minnesota Northwoods Writers Conference, Rail River Folk School, Red Lake Economic Development and Planning, Turtle Lake Township/History Project, Vocalmotive, Watermark Art Center/ Bemidji Community Arts Council

#### ORGANIZATIONS PARTICIPATING IN 2015 STUDY ONLY

Belle Thalia Creative Arts Space, Bemidji Area Community Band, Bemidji Woodcarving Club, Blackduck Community Education, City of Blackduck, Hope House, Lady Slipper Scenic Byway, Inc., Loon Opera Company, Mahnommen County Historical Society, Northern Exposure to Lifelong Learning, Northwoods Writers Group, Red Bridge Film Festival

*Creative Minnesota is a collaborative effort to fill the gaps in available information about Minnesota's cultural field and to improve our understanding of its importance to our quality of life and economy. It is part of a long term endeavor to collect and report data on the creative sector every two years for analysis, education and advocacy. It leverages in-depth research made possible by Minnesota's participation in the Cultural Data Project (culturaldata.org) of DataArts.*

*Our first Creative Minnesota report, released in 2015, was a snapshot of the health and impacts of nonprofit arts and culture organizations. Our 2017 study updates the previous study and also looks into the economic lives of artists in Minnesota.*

*Creative Minnesota was developed by a collaborative of arts and culture funders in partnership with Minnesota Citizens for the Arts (MCA). The Creative Minnesota team includes Minnesota Citizens for the Arts.*

*The McKnight Foundation, the Minnesota State Arts Board, the Forum of Regional Arts Councils of Minnesota, Target, the Bush Foundation, Mardag Foundation, and Jerome Foundation with in-kind support from Ideas that Kick, the Minnesota Historical Society and others.*

*We hope that arts advocates, legislators, local government officials and arts and cultural organizations will use this report to find new ways to improve their lives and economies with arts and culture.*

Find much more at:  
[creativemn.org](http://creativemn.org)



#### Minnesota Citizens for the Arts

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