





REGION 1: NORTHWEST REGIONAL ARTS COUNCIL

Counties: Kittson, Marshall, Norman, Pennington, Polk, Red Lake, Roseau

THE ANNUAL ECONOMIC IMPACT OF ARTISTS & NONPROFIT ARTS & CULTURE ORGANIZATIONS IN THIS REGION IS NEARLY \$5 MILLION:

ARTISTS & CREATIVE WORKERS 		NONPROFIT ARTS & CULTURE ORGANIZATIONS 	
SPENDING BY FULL-TIME ARTISTS AND CREATIVE WORKERS IN REGION	\$931,104	TOTAL SPENT BY NONPROFIT ARTS AND CULTURE ORGANIZATIONS	\$1,048,243
SPENDING BY PART-TIME ARTISTS AND CREATIVE WORKERS IN REGION	\$1,557,936	TOTAL SPENT BY ARTS AND CULTURE ATTENDEES	\$1,356,784
TOTAL ECONOMIC IMPACT FROM ARTISTS AND CREATIVE WORKERS	\$2,489,000	TOTAL ECONOMIC IMPACT FROM PARTICIPATING ORGANIZATIONS AND THEIR AUDIENCES	\$2,405,000
TOTAL ECONOMIC IMPACT BY ORGANIZATIONS AND ARTISTS		\$4,894,000	

\$59.68: economic impact per capita in this region

ARTISTS AND CREATIVE WORKERS:

Includes creative workers employed full or part time by others, as well as the self employed. Does not include student, retired, or hobbyist artists.

AVERAGE HOURLY WAGE FOR CREATIVE WORKERS **\$17.93**

92% OF THIS REGION'S ARTISTS VOLUNTEER COMPARED TO:

25% OF ALL AMERICANS

35% OF ALL MINNESOTANS

TOP 3 CREATIVE JOBS:
PHOTOGRAPHER | SINGER | AUTHOR

NUMBER OF CREATIVE JOBS PER 1,000 JOBS IN THIS AREA **23.3**
(Total regional population is 81,999 of whom 41,152 are employed)

ESTIMATED NUMBER OF FULL-TIME ARTISTS AND CREATIVE WORKERS

212

ESTIMATED NUMBER OF PART-TIME ARTISTS AND CREATIVE WORKERS

744

TOTAL ARTISTS AND CREATIVE WORKERS

956

PARTICIPATING NONPROFIT ARTS AND CULTURE ORGANIZATIONS:

BY DISCIPLINE

- 14 Performing arts
- 3 History and historical preservation
- 2 Visual arts and architecture
- 1 Media and communications
- 1 Literary arts
- 1 Humanities
- 15 Arts multipurpose
- 13 Other

50

TOTAL ORGANIZATIONS

BY BUDGET SIZE

39 Under \$25K
9 \$25K - \$100K

2 \$100K - \$250K

ATTENDANCE

2015 STUDY TOTAL ARTS & CULTURE ATTENDEES

31,411

ATTENDEES IN THIS REGION SPEND \$15.01 PER PERSON ABOVE THE COST OF THEIR TICKET

CHANGE IN ATTENDEES
+58,981*

2017 STUDY TOTAL ARTS & CULTURE ATTENDEES

90,392

*There was an overall increase of 24 participating organizations since the last study in 2015.



REGION 1: NORTHWEST REGIONAL ARTS COUNCIL

Counties: Kittson, Marshall, Norman, Pennington, Polk, Red Lake, Roseau

STATE AND LOCAL GOVERNMENT REVENUES:



GOVERNMENT REVENUE (TAXES AND FEES) GENERATED BY ARTS & CULTURE ORGANIZATIONS & THEIR AUDIENCES

\$222,489

+

GOVERNMENT REVENUE GENERATED BY SPENDING OF ARTISTS AND CREATIVE WORKERS

\$297,000

TOTAL GOVERNMENT REVENUE GENERATED BY ORGANIZATIONS AND ARTISTS

\$519,489

COMPARISONS TO OTHER MINNESOTA REGIONS

Although 11th in population, this region over-performing by being 9th in number of attendees, 9th in creative worker hourly age and 8th in density of creative jobs in the workforce. This region has the highest percentage of artists with retirement plan, at 86%. This region is a little better than the statewide average in artist health insurance

coverage, at 3% uninsured compared to statewide 5%. This region also has the second highest rate of volunteerism by artists at 92%. Polk county has the 13th highest creative worker average wage in the state at \$19.45/hour out of 87 counties.

ORGANIZATIONS PARTICIPATING IN BOTH 2015 AND 2017 STUDY

Ada Chamber of Commerce, Fosston Community Library and Arts Association, Kittson County Historical Society, L'Association des Francais du Nord, Middle River Community Theater, North Country Fiddle and Dance, Northwest Minnesota Arts Council, Palmville Press and Publishing, Inc., Polish National Alliance Lodge 3060, Polk County Historical Society, Roseau Area Arts Association, Roseau County Historical Society, Stephen Arts Council, Summer Arts Stages, Twin Forks Chorus, Valley Crossing Arts Council, Warroad Summer Theatre

ORGANIZATIONS NEW IN 2017

Ada Summer Children's Theater, Argyle American Legion Post 353, City of Crookston - Arts Programs, City of Fertile - Arts Programs, City of Karlstad - Arts Programs, City of Kennedy - Arts Programs, City of Newfolden - Arts Programs, City of Red Lake Falls - Arts Programs, Crookston Area Chamber of Commerce, Crookston Community Theater, East Grand Forks Campbell Library, General Federated Women's Club, Goodridge Veterans Memorial Park, KSRQ-FM Northland Community & Tech College, LifeCare Medical Center, Malung Community Center, Marshall County Fair, Marshall County Historical Society, Minnesota Institute of Contemplation and Healing, Red River Children's Chorus, River Walk Artists, Roseau Area Friends of the Library, Roseau Scandinavian Festival, Sons of Norway Snorre Lodge 70, Stephen-Argyle Central Community Education, Thief River Care Center, Thief River Falls Area Community Theater, Thief River Falls Chamber of Commerce, Thief River Falls Education Foundation, Tri River Pioneer Museum, Tri-Community Living at Home, University of Minnesota-Crookston, Warren Senior Nutrition Council

Creative Minnesota is a collaborative effort to fill the gaps in available information about Minnesota's cultural field and to improve our understanding of its importance to our quality of life and economy. It is part of a long term endeavor to collect and report data on the creative sector every two years for analysis, education and advocacy. It leverages in-depth research made possible by Minnesota's participation in the Cultural Data Project (culturaldata.org) of DataArts.

Our first Creative Minnesota report, released in 2015, was a snapshot of the health and impacts of nonprofit arts and culture organizations. Our 2017 study updates the previous study and also looks into the economic lives of artists in Minnesota.

Creative Minnesota was developed by a collaborative of arts and culture funders in partnership with Minnesota Citizens for the Arts (MCA). The Creative Minnesota team includes Minnesota Citizens for the Arts.

The McKnight Foundation, the Minnesota State Arts Board, the Forum of Regional Arts Councils of Minnesota, Target, the Bush Foundation, Mardag Foundation, and Jerome Foundation with in-kind support from Ideas that Kick, the Minnesota Historical Society and others.

We hope that arts advocates, legislators, local government officials and arts and cultural organizations will use this report to find new ways to improve their lives and economies with arts and culture.

Find much more at:
creativemn.org



Minnesota Citizens for the Arts

661 LaSalle Street #220
St. Paul, MN 55114
651-251-0868
artsMN.org
staff@artsMN.org