



County of: OTTER TAIL



ECONOMIC IMPACT OF ART AND CULTURE ORGANIZATIONS, AUDIENCES AND ARTISTS IN OTTER TAIL COUNTY:

\$6.9M

NONPROFIT ARTS & CULTURE ORGANIZATIONS IN OTTER TAIL CO.

TOTAL SPENT BY NONPROFIT ARTS AND CULTURE ORGANIZATIONS **\$3 MILLION**

TOTAL SPENT BY ARTS AND CULTURE ATTENDEES **\$1.6 MILLION**

TOTAL ECONOMIC IMPACT FROM PARTICIPATING ORGANIZATIONS THEIR AUDIENCES IN OTTER TAIL CO. **\$4.7 MILLION**

ARTISTS & CREATIVE WORKERS IN OTTER TAIL COUNTY

SPENDING BY FULL-TIME ARTISTS AND CREATIVE WORKERS IN AREA **\$1.3 MILLION**

SPENDING BY PART-TIME ARTISTS AND CREATIVE WORKERS IN AREA **\$1 MILLION**

TOTAL ECONOMIC IMPACT FROM ARTISTS & CREATIVE WORKERS IN OTTER TAIL CO. **\$2.3 MILLION**

\$122.70: ECONOMIC IMPACT PER CAPITA FROM ORGANIZATION, AUDIENCE AND ARTIST SPENDING IN OTTER TAIL CO. COUNTY POPULATION 57,679

ARTISTS AND CREATIVE WORKERS IN OTTER TAIL COUNTY:

Includes creative workers employed full or part time by others, as well as the self employed. Does not include student, retired, or hobbyist artists.

TOP 3 CREATIVE JOBS PHOTOGRAPHY | MUSIC | WRITER

STATE AND LOCAL GOVERNMENT REVENUE FROM ARTIST SPENDING IN OTTER TAIL COUNTY: **\$273,676**

AVERAGE HOURLY WAGE FOR CREATIVE WORKERS **\$18.19**
Creative worker wages are above the average for all worker wages of \$16.78 in Otter Tail County

NUMBER OF CREATIVE JOBS PER 1,000 JOBS IN OTTER TAIL COUNTY **21**

ESTIMATED NUMBER OF FULL-TIME ARTISTS AND CREATIVE WORKERS **178**

ESTIMATED NUMBER OF PART-TIME ARTISTS AND CREATIVE WORKERS **410**

TOTAL ARTISTS AND CREATIVE WORKERS **588**

STUDY HIGHLIGHTS:

Combined, the total annual economic impact of Otter Tail County's **22 nonprofit arts and cultural organizations**, their **audiences**, and its **artists and creative workers** is **\$6.9 million**.

Otter Tail County has close to **600 artists and creative workers** who alone drive an economic impact of \$2.3 million annually. Impressively, wages for those creative workers are **\$1.41 an hour higher** than average overall wage in Otter Tail County.

Otter Tail County's arts sector is performing better than would be expected considering it's population. While ranked 7th in population size among the 15 participating study areas, **Otter Tail is ranked 4th highest in economic impact from nonprofit arts and culture organizations and 5th highest in audience spending, as well as local and state government revenue generated by the arts sector.**

Otter Tail County also ranked **6th in total annual arts attendees, drawing 100,249 people to arts and culture activities who spend \$1.6 million in the county that would not otherwise be spent there.**



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PARTICIPATING NONPROFIT ARTS AND CULTURE ORGANIZATIONS:

BY DISCIPLINE

- 3 Performing Arts
- 3 History and historical preservation
- 5 Visual arts and architecture
- 0 Media and communications
- 0 Literary arts
- 0 Humanities
- 9 Arts multipurpose
- 2 Other

22 TOTAL ORGANIZATIONS

BY BUDGET SIZE

- 6 Under \$25K
- 9 \$25K - \$100K
- 4 \$100K-\$250K
- 3 \$250K-\$1M

ATTENDANCE

TOTAL ARTS & CULTURE ATTENDEES **100,249**

ATTENDEES IN THIS REGION SPEND PER PERSON ABOVE THE COST OF THEIR TICKET **\$16.39**

NUMBER OF STUDENTS SERVED **9,607**

PARTICIPATING OTTER TAIL COUNTY NONPROFIT ARTS & CULTURE ORGANIZATIONS:

- Art of the Lakes Program
- Artspace: Kaddatz Artist Lofts
- City of Battle Lake
- City of Fergus Falls - Arts Programs
- Fergus Falls Center For The Arts, Inc
- Fergus Falls Concert Association
- Fergus Falls Public Arts Commission
- Fergus Falls Senior Citizens
- Henning Landmark Center
- History Arts and Cultural Association of East Otter Tail County
- Kaddatz Galleries, Ltd.
- Lake Region Arts Council
- Minnesota State Community & Technical College
- New York Mills Regional Cultural Center
- Otter Tail County Historical Society
- Perham Center for the Arts
- Phelps Mill Country
- Preservation Concerts
- Sons of Norway
- Springboard for the Arts (Fergus Falls Office)
- The Landmark Center
- The Prospect House Museum

STATE AND LOCAL GOVERNMENT REVENUES:

GOVERNMENT REVENUE (TAXES AND FEES) GENERATED BY ARTS & CULTURAL ORGANIZATIONS & THEIR AUDIENCES IN OTTER TAIL CO. **\$437,111**

GOVERNMENT REVENUE GENERATED BY SPENDING OF ARTISTS AND CREATIVE WORKERS in OTTER TAIL CO. **\$273,676**

TOTAL GOVERNMENT REVENUE GENERATED BY ORGANIZATIONS, AUDIENCES AND ARTISTS \$710,787

TOTAL FTE JOBS SUPPORTED BY THE SPENDING OF ORGANIZATIONS & AUDIENCES **131**

TOTAL RESIDENT HOUSEHOLD INCOME GENERATED BY ORGANIZATIONS & AUDIENCES **\$2.9M**

Creative Minnesota is a collaborative effort to fill the gaps in available information about Minnesota's cultural field and to improve our understanding of its importance to our quality of life and economy. It is part of a long term endeavor to collect and report data on the creative sector every two years for analysis, education and advocacy.

Our first Creative Minnesota report, released in 2015, was a snapshot of the health and impacts of nonprofit arts and culture organizations.

Our 2017 study updates the previous study and also looks into the economic lives of artists in Minnesota.

Creative Minnesota was developed by a collaborative of arts and culture funders in partnership with Minnesota Citizens for the Arts (MCA). The Creative Minnesota team includes Minnesota Citizens for the Arts, The McKnight Foundation, the Minnesota State Arts Board, the Forum of Regional Arts Councils of Minnesota,

Target, the Bush Foundation, Mardag Foundation, and Jerome Foundation with in-kind support from Ideas that Kick, the Minnesota Historical Society and others. Data sources and methods can be found at CREATIVEMN.org.

We hope that arts advocates, legislators, local government officials and arts and cultural organizations will use this report to find new ways to improve their lives and economies with arts and culture.

Find much more at: creativemn.org



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