



MINNESOTA'S IRON RANGE

Counties of: Itasca, Lake, St. Louis



ECONOMIC IMPACT OF ART AND CULTURE ORGANIZATIONS & AUDIENCES IN MINNESOTA'S IRON RANGE (Itasca, Lake and St. Louis Counties excluding Duluth):

\$12.3M

NONPROFIT ARTS & CULTURE ORGANIZATIONS IN THE IRON RANGE (excluding Duluth)



TOTAL SPENT BY NONPROFIT ARTS AND CULTURE ORGANIZATIONS

\$9 Million

TOTAL SPENT BY ARTS AND CULTURE ATTENDEES

\$3.3 Million

TOTAL ECONOMIC IMPACT FROM PARTICIPATING ORGANIZATIONS & THEIR AUDIENCES IN IRON RANGE

\$12.3 Million

+

ARTISTS & CREATIVE WORKERS IN ITASCA, LAKE, & ST. LOUIS COs. (including* Duluth)



SPENDING BY FULL-TIME ARTISTS AND CREATIVE WORKERS IN 3 COUNTIES

\$11.5 Million

SPENDING BY PART-TIME ARTISTS AND CREATIVE WORKERS IN 3 COUNTIES

\$4.8 Million

TOTAL ECONOMIC IMPACT FROM ARTISTS & CREATIVE WORKERS IN 3 COUNTIES (including* Duluth)

\$16.3 Million

\$77.22:

ECONOMIC IMPACT PER CAPITA FROM ORGANIZATION and AUDIENCE SPENDING IN THE IRON RANGE (not including artist spending)

IRON RANGE POPULATION
170,076

ARTISTS AND CREATIVE WORKERS IN ITASCA, LAKE, & ST. LOUIS COUNTIES (including* Duluth):

Includes creative workers employed full or part time by others, as well as the self employed. Does not include student, retired, or hobbyist artists.

TOP 3 CREATIVE JOBS PHOTOGRAPHY | MUSIC | WRITER

STATE AND LOCAL GOVERNMENT REVENUE FROM ARTIST SPENDING IN ITASCA, LAKE, & ST. LOUIS COUNTIES: \$1.7M

AVERAGE HOURLY WAGE FOR CREATIVE WORKERS

Creative worker wages are below the average for all worker wages of \$19.46 in Itasca, Lake, & St. Louis Counties

\$17.52

NUMBER OF CREATIVE JOBS PER 1,000 JOBS IN ITASCA, LAKE, & ST. LOUIS COUNTIES

28

ESTIMATED NUMBER OF FULL-TIME ARTISTS AND CREATIVE WORKERS

1,239

ESTIMATED NUMBER OF PART-TIME ARTISTS AND CREATIVE WORKERS

2,079

TOTAL ARTISTS AND CREATIVE WORKERS

3,318

STUDY HIGHLIGHTS:

The Iron Range stands out!

ORGANIZATIONS AND AUDIENCES

Of the 15 geographies studied for this Creative MN series, the Iron Range (excluding Duluth) ranks 4th in population size but 1st in economic impact from audience and organizational spending, and 3rd in attendance.

A total of \$12M in annual economic impact is generated by 57 arts and culture organizations who serve over 135,000 attendees, including nearly 39,000 students. The organizations in the Iron Range also generate \$1.2M in state and government revenue.

ARTISTS AND CREATIVE WORKERS*

The three counties of Itasca, Lake and St. Louis (including Duluth) can celebrate an economic impact of over \$16.3 million generated by the spending of over 3,300 artists and creative workers.

The creative worker spending in these three counties generated Local and State Government revenues of over \$1.9M.

**NOTE: Data on artists and creative workers was only available by county and so includes Duluth.*



MINNESOTA'S IRON RANGE

Counties of: Itasca, Lake, St. Louis, excluding Duluth

PARTICIPATING NONPROFIT ARTS AND CULTURE ORGANIZATIONS IN THE IRON RANGE:

BY DISCIPLINE

16	Performing Arts
13	History and historical preservation
8	Visual arts and architecture
4	Media and communications
1	Literary arts
11	Arts multipurpose
4	Other

57 TOTAL ORGANIZATIONS

BY BUDGET SIZE

\$1 - \$5M	3	\$25K - \$100K	22
\$250K - \$1M	3	UNDER \$25K	24
\$100K - \$250K	5		

ATTENDANCE

TOTAL ARTS & CULTURE ATTENDEES 136,781

ATTENDEES IN THIS REGION SPEND PER PERSON ABOVE THE COST OF THEIR TICKET \$23.99

NUMBER OF STUDENTS SERVED 38,898

PARTICIPATING IRON RANGE NONPROFIT ARTS & CULTURE ORGANIZATIONS:

Arrowhead Regional Development Commission/History Project
Arts on Superior
Bigfork Improvement Group/History Project
Biwabik Area Civic Association
Borealis Art Guild
Chalk.a.lot
City of Ely/History Project
City of Grand Rapids
Commemorative Air Force; Lake Superior Squadron 101
Cook Chamber of Commerce
Crescendo Youth Orchestra
Donald G. Gardner Humanities Trust
Dorothy Molter Foundation and Museum
Edge of the Wilderness Community Center
Ely Area Concert Association
Ely Artwalk
Ely Community Spring Musical
Ely Folk School
Ely Greenstone Public Art
Ely Winter Festival
Ely-Winton Historical Society
Embarrass Music Festival

Friends of B'nai Abraham
Grand Rapids Area Male Chorus
Grand Rapids Arts
Grand Rapids Players, Inc.
Hibbing Public Access Television
Iron Range Historical Society
Itasca Choral Society and Community Chorus
Itasca Community Television, Inc.
Itasca County Historical Society
Itasca County Private Woodland Committee - Arts Programs
Itasca Orchestra and Strings Program
Lake County Historical Society
Lake Superior Community Theatre
Laurentian Arts and Culture Alliance
Leech Lake Band of Ojibwe Ball Club Community Center
MacRostie Art Center
Mesabi Symphony Orchestra
Minnesota Discovery Center
Minnesota State Old Time Fiddle Contest
Northern Community Radio
Northern Lakes Arts Association
Northern Lights Music Festival, Inc.

Northwoods Friends of the Arts
Proctor Area Historical Society
Reif Arts Council/ Center
Sisu Heritage, Inc.
Socially Active Seniors
SoHo Artists
Tofte Lake Center
Vermilion Community College
Virginia Area Historical Society
Virginia Band Boosters
Virginia Mural Committee
Voices of Reason
Wolf Ridge Environmental Learning Center

STATE AND LOCAL GOVERNMENT REVENUES:

GOVERNMENT REVENUE (TAXES AND FEES)
GENERATED BY ARTS & CULTURAL
ORGANIZATIONS & THEIR AUDIENCES IN ITASCA, LAKE, & ST. LOUIS COs. (excluding Duluth) **\$1.2M**

+

GOVERNMENT REVENUE GENERATED BY
SPENDING OF ARTISTS AND CREATIVE
WORKERS IN ITASCA, LAKE, & ST. LOUIS COs. (including Duluth) **\$1.9M**

TOTAL FTE JOBS SUPPORTED BY THE
SPENDING OF ORGANIZATIONS & AUDIENCES

362

TOTAL RESIDENT HOUSEHOLD INCOME
GENERATED BY ORGANIZATIONS & AUDIENCES **\$8.2M**

Creative Minnesota is a collaborative effort to fill the gaps in available information about Minnesota's cultural field and to improve our understanding of its importance to our quality of life and economy. It is part of a long term endeavor to collect and report data on the creative sector every two years for analysis, education and advocacy.

Our first Creative Minnesota report, released in 2015, was a snapshot of the health and impacts of nonprofit arts and culture organizations.

Our 2017 study updates the previous study and also looks into the economic lives of artists in Minnesota.

Creative Minnesota was developed by a collaborative of arts and culture funders in partnership with Minnesota Citizens for the Arts (MCA). The Creative Minnesota team includes Minnesota Citizens for the Arts, The McKnight Foundation, the Minnesota State Arts Board, the Forum of Regional Arts Councils of Minnesota,

Target, the Bush Foundation, Mardag Foundation, and Jerome Foundation with in-kind support from Ideas that Kick, the Minnesota Historical Society and others. Data sources and methods can be found at CREATIVEMN.org.

We hope that arts advocates, legislators, local government officials and arts and cultural organizations will use this report to find new ways to improve their lives and economies with arts and culture.

Find much more at:
creativemn.org

Recharge the Range
A strategic roadmap for economic development



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