



## County of: HUBBARD



### ECONOMIC IMPACT OF ART AND CULTURE ORGANIZATIONS, AUDIENCES AND ARTISTS IN HUBBARD COUNTY:

# \$1.6M

#### NONPROFIT ARTS & CULTURE ORGANIZATIONS IN HUBBARD CO.



TOTAL SPENT BY  
NONPROFIT ARTS AND  
CULTURE ORGANIZATIONS

## \$272,963

TOTAL SPENT BY ARTS  
AND CULTURE ATTENDEES

## \$498,063

TOTAL ECONOMIC IMPACT FROM  
PARTICIPATING ORGANIZATIONS  
THEIR AUDIENCES IN HUBBARD CO.

## \$771,026

+

#### ARTISTS & CREATIVE WORKERS IN HUBBARD COUNTY



SPENDING BY FULL-TIME  
ARTISTS AND CREATIVE  
WORKERS IN AREA

## \$597,025

SPENDING BY PART-TIME  
ARTISTS AND CREATIVE  
WORKERS IN AREA

## \$277,660

TOTAL ECONOMIC IMPACT  
FROM ARTISTS & CREATIVE  
WORKERS IN HUBBARD CO.

## \$874,685

## \$79.58:

ECONOMIC IMPACT PER CAPITA FROM ORGANIZATION,  
AUDIENCE AND ARTIST SPENDING IN HUBBARD CO.

COUNTY POPULATION  
20,679

### ARTISTS AND CREATIVE WORKERS IN HUBBARD COUNTY:

*Includes creative workers employed full or part time by others, as well as the self employed. Does not include student, retired, or hobbyist artists.*

#### TOP 3 CREATIVE JOBS PHOTOGRAPHY | MUSIC | WRITER

STATE AND LOCAL GOVERNMENT REVENUE FROM  
ARTIST SPENDING IN HUBBARD COUNTY: \$121,299

AVERAGE HOURLY WAGE FOR  
CREATIVE WORKERS

Creative worker wages are above the average for  
all worker wages in Hubbard County

## \$17.25

NUMBER OF CREATIVE JOBS PER 1,000 JOBS  
IN HUBBARD COUNTY

## 18

ESTIMATED NUMBER OF  
FULL-TIME ARTISTS AND  
CREATIVE WORKERS

## 32

ESTIMATED NUMBER OF  
PART-TIME ARTISTS AND  
CREATIVE WORKERS

## 138

TOTAL ARTISTS AND  
CREATIVE WORKERS

## 170

### STUDY HIGHLIGHTS:

**HUBBARD COUNTY** enlists the power of 15 small but mighty arts and culture organizations to prompt close to half of a million dollars in audience spending.

Hubbard County's arts and cultural organizations draw close to 24,000 audience members to their performances, arts crawls, concerts and activities. They are spending \$20.87 per person, per event, not including the cost of their ticket in the county that would not otherwise be spent here.

The total annual economic impact of arts and culture organizations, audiences and artists in Hubbard County is \$1.6 million.

Additionally, the arts and culture organizations are serving over 4,000 youth.

State and local government revenues from the arts sector totaled \$197,954, including \$121,299 from artist spending and \$76,655 from organization and audience spending.

In sum, a diverse, innovative and active set of organizations and artists are doing impressive work in serving their audiences, while positively impacting the county's economy. This report can serve as a baseline for measuring the arts sector's growth in the future.



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### PARTICIPATING NONPROFIT ARTS AND CULTURE ORGANIZATIONS:

#### BY DISCIPLINE

- 8 Performing Arts
- 2 History and historical preservation
- 1 Visual arts and architecture
- 0 Media and communications
- 1 Literary arts
- 1 Humanities
- 2 Arts multipurpose
- 0 Other

**15 TOTAL ORGANIZATIONS**

#### BY BUDGET SIZE

13 Under \$25K  
2 \$25K - \$100K

#### ATTENDANCE

TOTAL ARTS & CULTURE ATTENDEES **23,865**

ATTENDEES IN THIS REGION SPEND PER PERSON ABOVE THE COST OF THEIR TICKET **\$20.87**

NUMBER OF STUDENTS SERVED **4,102**

### PARTICIPATING HUBBARD COUNTY NONPROFIT ARTS & CULTURE ORGANIZATIONS:

- Friends of Itasca State Park
- Headwaters Center for Lifelong Learning
- Heartland Concert Association
- Helga Township
- Hubbard County Historical Society
- Nemeth Art Center, Inc.
- Nevis Public Schools
- Northern Light Opera Company
- Park Rapids Area Community Band
- Park Rapids Classic Choral
- Park Rapids Community Ed Park
- Rapids Lakes Area Arts Council
- Park Rapids Library
- PRCDC Second Street Stage
- Upper Mississippians

### STATE AND LOCAL GOVERNMENT REVENUES:

GOVERNMENT REVENUE (TAXES AND FEES) GENERATED BY ARTS & CULTURAL ORGANIZATIONS & THEIR AUDIENCES IN HUBBARD CO.

**\$76,655**

+

GOVERNMENT REVENUE GENERATED BY SPENDING OF ARTISTS AND CREATIVE WORKERS in HUBBARD CO.

**\$121,299**

**TOTAL GOVERNMENT REVENUE GENERATED BY ORGANIZATIONS, AUDIENCES AND ARTISTS**

**\$197,954**

TOTAL FTE JOBS SUPPORTED BY THE SPENDING OF ORGANIZATIONS & AUDIENCES

**15**

TOTAL RESIDENT HOUSEHOLD INCOME GENERATED BY ORGANIZATIONS & AUDIENCES

**\$366K**

*Creative Minnesota is a collaborative effort to fill the gaps in available information about Minnesota's cultural field and to improve our understanding of its importance to our quality of life and economy. It is part of a long term endeavor to collect and report data on the creative sector every two years for analysis, education and advocacy.*

*Our first Creative Minnesota report, released in 2015, was a snapshot of the health and impacts of nonprofit arts and culture organizations.*

*Our 2017 study updates the previous study and also looks into the economic lives of artists in Minnesota.*

*Creative Minnesota was developed by a collaborative of arts and culture funders in partnership with Minnesota Citizens for the Arts (MCA). The Creative Minnesota team includes Minnesota Citizens for the Arts, The McKnight Foundation, the Minnesota State Arts Board, the Forum of Regional Arts Councils of Minnesota,*

*Target, the Bush Foundation, Mardag Foundation, and Jerome Foundation with in-kind support from Ideas that Kick, the Minnesota Historical Society and others. Data sources and methods can be found at CREATIVEMN.org.*

**We hope that arts advocates, legislators, local government officials and arts and cultural organizations will use this report to find new ways to improve their lives and economies with arts and culture.**

Find much more at:  
[creativemn.org](http://creativemn.org)



**Minnesota Citizens for the Arts**

661 LaSalle Street #220  
St. Paul, MN 55114  
651-251-0868  
[artsMN.org](http://artsMN.org)  
[staff@artsMN.org](mailto:staff@artsMN.org)