



City of: FARIBAULT

County of: RICE



ECONOMIC IMPACT OF ART AND CULTURE ORGANIZATIONS & AUDIENCES IN FARIBAULT:

\$2.1M

NONPROFIT ARTS & CULTURE ORGANIZATIONS IN FARIBAULT



TOTAL SPENT BY NONPROFIT ARTS AND CULTURE ORGANIZATIONS IN CITY

\$1.1 MILLION

TOTAL SPENT BY ARTS AND CULTURE ATTENDEES IN CITY

\$1 MILLION

TOTAL ECONOMIC IMPACT FROM PARTICIPATING ORGANIZATIONS THEIR AUDIENCES IN FARIBAULT

\$2.1 MILLION

+

ARTISTS & CREATIVE WORKERS IN RICE COUNTY



SPENDING BY FULL-TIME ARTISTS AND CREATIVE WORKERS IN COUNTY

\$3.4 MILLION

SPENDING BY PART-TIME ARTISTS AND CREATIVE WORKERS IN COUNTY

\$1.3 MILLION

TOTAL ECONOMIC IMPACT FROM ARTISTS & CREATIVE WORKERS IN RICE CO.:

\$4.7 MILLION

\$88.67: ECONOMIC IMPACT PER CAPITA FROM SPENDING OF NONPROFIT ARTS & CULTURE ORGANIZATIONS IN FARIBAULT

CITY POPULATION
23,700

ARTISTS AND CREATIVE WORKERS IN RICE COUNTY:

Includes creative workers employed full or part time by others, as well as the self employed. Does not include student, retired, or hobbyist artists.

TOP 3 CREATIVE JOBS PHOTOGRAPHY | MUSIC | WRITING

STATE AND LOCAL GOVERNMENT REVENUE FROM ARTIST SPENDING IN RICE COUNTY: \$607,863

AVERAGE HOURLY WAGE FOR CREATIVE WORKERS

Creative worker wages are almost exactly the average for all worker wages in Rice County of \$19.53

\$19.54

NUMBER OF CREATIVE JOBS PER 1,000 JOBS IN RICE COUNTY

24

ESTIMATED NUMBER OF FULL-TIME ARTISTS AND CREATIVE WORKERS IN RICE COUNTY

342

ESTIMATED NUMBER OF PART-TIME ARTISTS AND CREATIVE WORKERS IN RICE COUNTY

445

TOTAL ARTISTS AND CREATIVE WORKERS IN RICE COUNTY

787

STUDY HIGHLIGHTS:

The total economic impact of nonprofit arts and culture organizations and their audiences in FARIBAULT is over \$2.1 MILLION annually.

Although 10 of Faribault's 15 participating organizations reported annual budgets of under \$25,000, the total organization spending exceeded \$1 million per year.

Faribault impressively drew over 80,000 attendees to arts and cultural events in the city, and served almost 26,000 K-12 students, a very large number compared to other study areas.

RICE COUNTY also benefits from \$4.7 MILLION in economic impact generated from artist and creative worker spending.

This artist and creative worker spending in Rice County generated over \$600,000 in local and state government revenues.

Further, Rice County artist and creative worker wages were almost exactly the same as the average worker wage for the entire county.

**Note that the study areas in this report for nonprofit arts organizations and audiences (Faribault) and for artists and creative workers (Rice County) are different.*



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PARTICIPATING FARIBAULT NONPROFIT ARTS AND CULTURE ORGANIZATIONS:

BY DISCIPLINE

- 7 Performing Arts
- 1 History and historical preservation
- 3 Visual arts and architecture
- 1 Media and communications
- 3 Arts multipurpose

15 TOTAL ORGANIZATIONS

BY BUDGET SIZE

- 2 \$100K - \$500K
- 3 \$25K - \$100K
- 10 Under \$25K

ATTENDANCE

TOTAL ARTS & CULTURE ATTENDEES **80,140**

ATTENDEES IN THIS REGION SPEND PER PERSON ABOVE THE COST OF THEIR TICKET **\$12.05**

NUMBER OF STUDENTS SERVED **25,821**

PARTICIPATING FARIBAULT NONPROFIT ARTS & CULTURE ORGANIZATIONS:

- Beau Chant
- Buckham Memorial Library
- City of Faribault Parks & Recreation (performing arts)
- Faribault Chamber of Commerce (performing arts)
- Faribault Community Festivals, Inc.
- Faribault Community TV and Multimedia Center
- Faribault Diversity Coalition
- Fesler-Lampert Performing Arts Series @ Shattuck-St. Mary's School
- Minnesota Academy for the Deaf
- Minnesota State Academy for the Blind
- Paradise Center for the Arts
- Rice County Agricultural Society (arts programming)
- Rice County Historical Society
- Rice County Social Services (visual arts)
- The Merlin Players

STATE AND LOCAL GOVERNMENT REVENUES:

GOVERNMENT REVENUE (TAXES AND FEES) GENERATED BY ARTS & CULTURAL ORGANIZATIONS & THEIR AUDIENCES IN FARIBAULT

\$203,153

+

GOVERNMENT REVENUE GENERATED BY SPENDING OF ARTISTS AND CREATIVE WORKERS IN RICE COUNTY

\$607,863

TOTAL FTE JOBS SUPPORTED BY ORGANIZATIONS & AUDIENCES

53

TOTAL RESIDENT HOUSEHOLD INCOME GENERATED BY ORGANIZATIONS & AUDIENCES

\$1.1M

Creative Minnesota is a collaborative effort to fill the gaps in available information about Minnesota's cultural field and to improve our understanding of its importance to our quality of life and economy. It is part of a long term endeavor to collect and report data on the creative sector every two years for analysis, education and advocacy.

Our first Creative Minnesota report, released in 2015, was a snapshot of the health and impacts of nonprofit arts and culture organizations.

Our 2017 study updates the previous study and also looks into the economic lives of artists in Minnesota.

Creative Minnesota was developed by a collaborative of arts and culture funders in partnership with Minnesota Citizens for the Arts (MCA). The Creative Minnesota team includes Minnesota Citizens for the Arts, The McKnight Foundation, the Minnesota State Arts Board, the Forum of Regional Arts Councils of Minnesota,

Target, the Bush Foundation, Mardag Foundation, and Jerome Foundation with in-kind support from Ideas that Kick, the Minnesota Historical Society and others. Data sources and methods can be found at CREATIVEMN.org

We hope that arts advocates, legislators, local government officials and arts and cultural organizations will use this report to find new ways to improve their lives and economies with arts and culture.

Find much more at:
creativemn.org



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