



City of: EAGAN

County of: Dakota



ECONOMIC IMPACT OF ART AND CULTURE ORGANIZATIONS & AUDIENCES IN EAGAN:

\$4.9M

NONPROFIT ARTS & CULTURE ORGANIZATIONS IN EAGAN



TOTAL SPENT BY NONPROFIT ARTS AND CULTURE ORGANIZATIONS IN CITY

\$2 MILLION

TOTAL SPENT BY ARTS AND CULTURE ATTENDEES IN CITY

\$2.9 MILLION

TOTAL ECONOMIC IMPACT FROM PARTICIPATING ORGANIZATIONS THEIR AUDIENCES IN EAGAN

\$4.9 MILLION

ARTISTS & CREATIVE WORKERS IN DAKOTA COUNTY



SPENDING BY FULL-TIME ARTISTS AND CREATIVE WORKERS IN COUNTY

\$39 MILLION

SPENDING BY PART-TIME ARTISTS AND CREATIVE WORKERS IN COUNTY

\$18 MILLION

TOTAL ECONOMIC IMPACT FROM ARTISTS & CREATIVE WORKERS IN DAKOTA COUNTY:

\$57 MILLION

\$72.15: ECONOMIC IMPACT PER CAPITA FROM SPENDING OF NONPROFIT ARTS & CULTURE ORGANIZATIONS IN EAGAN

CITY POPULATION
67,509

ARTISTS AND CREATIVE WORKERS IN DAKOTA COUNTY:

Includes creative workers employed full or part time by others, as well as the self employed. Does not include student, retired, or hobbyist artists.

TOP 3 CREATIVE JOBS

PHOTOGRAPHY | MUSIC | GRAPHIC DESIGN

STATE AND LOCAL GOVERNMENT REVENUE FROM ARTIST SPENDING IN DAKOTA COUNTY: \$7.4 MILLION

AVERAGE HOURLY WAGE FOR CREATIVE WORKERS

Creative worker wages are below the average for all worker wages of \$23.09 in Dakota County

\$21.66

NUMBER OF CREATIVE JOBS PER 1,000 JOBS IN DAKOTA COUNTY

38

ECONOMIC IMPACT PER RESIDENT OF ARTIST SPENDING IN DAKOTA COUNTY

\$137.72

ESTIMATED NUMBER OF FULL-TIME ARTISTS AND CREATIVE WORKERS IN DAKOTA COUNTY

3,229

ESTIMATED NUMBER OF PART-TIME ARTISTS AND CREATIVE WORKERS IN DAKOTA COUNTY

5,135

TOTAL ARTISTS AND CREATIVE WORKERS IN DAKOTA COUNTY

8,364

STUDY HIGHLIGHTS:

NONPROFIT ARTS AND CULTURE ORGANIZATIONS:

The City of Eagan can be celebrated for the impressive economic impact from nonprofit arts and culture organizations and their audiences spending with a **annual impact of nearly \$5 million per year.**

Eagan's diverse mix of arts and cultural organizations drew **104,845 audience members** to the city's activities and events, including over **13,000 K-12 students, who spent nearly \$3 million annually**, bringing money to town that would not otherwise be there.

Spending by nonprofit arts and cultural organizations and audiences supported also **generated over \$500,000 in additional state and local government revenues.**

ARTISTS AND CREATIVE WORKERS:

While Dakota County ranks 3rd among study areas in population, it ranks 2nd among study areas in having **\$57 million in annual economic impact** from the spending of over **8,300 artists and creative workers.**

This also makes Dakota County 2nd in **per resident economic impact** from artist spending of **\$137.72.**

Further, artist spending generated over **\$7.4 million in local and state revenues** for Dakota County.

**Note that the study areas in this report for nonprofit arts organizations and audiences (Eagan) and for artists and creative workers (Dakota County) are different.*



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PARTICIPATING DAKOTA NONPROFIT ARTS AND CULTURE ORGANIZATIONS:

BY DISCIPLINE

- 7 Performing Arts
- 1 History and historical preservation
- 1 Visual arts and architecture
- 1 Media and communications
- 3 Arts multipurpose
- 1 Other

14 TOTAL ORGANIZATIONS

BY BUDGET SIZE

- 5 Under \$25K
- 3 \$25K - \$100K
- 3 \$100K - \$250K
- 3 \$250K - \$1M

ATTENDANCE

TOTAL ARTS & CULTURE ATTENDEES **104,845**

ATTENDEES IN THIS REGION SPEND PER PERSON ABOVE THE COST OF THEIR TICKET **\$27.58**

NUMBER OF STUDENTS SERVED **13,015**

PARTICIPATING EAGAN NONPROFIT ARTS & CULTURE ORGANIZATIONS:

- AMPERS/Assn of MN Public Educational Radio Stations
- Art Works Eagan
- Caponi Art Park
- City of Eagan Parks and Recreation - Community Events
- City of Eagan/Eagan Art House
- Eagan Art Festival
- Eagan Historical Society
- Eagan Men's Chorus
- Eagan Theatre Company
- Eagan TV
- Eagan Women of Note
- Eagan's July 4th Funfest Committee
- Exultate
- International Friendship Through the Performing Arts

STATE AND LOCAL GOVERNMENT REVENUES:

GOVERNMENT REVENUE (TAXES AND FEES) GENERATED BY ARTS & CULTURAL ORGANIZATIONS & THEIR AUDIENCES IN EAGAN

\$534,060

+

GOVERNMENT REVENUE GENERATED BY SPENDING OF ARTISTS AND CREATIVE WORKERS IN DAKOTA COUNTY

\$7.4M

TOTAL FTE JOBS SUPPORTED BY ORGANIZATIONS & AUDIENCES

123

TOTAL RESIDENT HOUSEHOLD INCOME GENERATED BY ORGANIZATIONS & AUDIENCES

\$3.2M

Creative Minnesota is a collaborative effort to fill the gaps in available information about Minnesota's cultural field and to improve our understanding of its importance to our quality of life and economy. It is part of a long term endeavor to collect and report data on the creative sector every two years for analysis, education and advocacy.

Our first Creative Minnesota report, released in 2015, was a snapshot of the health and impacts of nonprofit arts and culture organizations.

Our 2017 study updates the previous study and also looks into the economic lives of artists in Minnesota.

Creative Minnesota was developed by a collaborative of arts and culture funders in partnership with Minnesota Citizens for the Arts (MCA). The Creative Minnesota team includes Minnesota Citizens for the Arts, The McKnight Foundation, the Minnesota State Arts Board, the Forum of Regional Arts Councils of Minnesota,

Target, the Bush Foundation, Mardag Foundation, and Jerome Foundation with in-kind support from Ideas that Kick, the Minnesota Historical Society and others. Data sources and methods can be found at CREATIVEMN.org

We hope that arts advocates, legislators, local government officials and arts and cultural organizations will use this report to find new ways to improve their lives and economies with arts and culture.

Find much more at:
creativemn.org



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