



County of: BECKER



ECONOMIC IMPACT OF ART AND CULTURE ORGANIZATIONS, AUDIENCES AND ARTISTS IN BECKER COUNTY:

\$4.7M

NONPROFIT ARTS & CULTURE ORGANIZATIONS IN BECKER CO.



TOTAL SPENT BY
NONPROFIT ARTS AND
CULTURE ORGANIZATIONS

\$1.5M

TOTAL SPENT BY ARTS
AND CULTURE ATTENDEES

\$1.2M

TOTAL ECONOMIC IMPACT FROM
PARTICIPATING ORGANIZATIONS &
THEIR AUDIENCES IN BECKER CO.

\$2.7M

+

ARTISTS & CREATIVE WORKERS IN BECKER COUNTY



SPENDING BY FULL-TIME
ARTISTS AND CREATIVE
WORKERS IN AREA

\$1.2M

SPENDING BY PART-TIME
ARTISTS AND CREATIVE
WORKERS IN AREA

\$.9M

TOTAL ECONOMIC IMPACT
FROM ARTISTS & CREATIVE
WORKERS IN BECKER CO.

\$2M

\$353.91:

ECONOMIC IMPACT PER CAPITA FROM ORGANIZATION,
AUDIENCE AND ARTIST SPENDING IN BECKER CO.

COUNTY POPULATION
33,567

ARTISTS AND CREATIVE WORKERS IN BECKER COUNTY:

Includes creative workers employed full or part time by others, as well as the self employed. Does not include student, retired, or hobbyist artists.

TOP 3 CREATIVE JOBS PHOTOGRAPHY | MUSIC | WRITER

STATE AND LOCAL GOVERNMENT REVENUE FROM
ARTIST SPENDING IN BECKER COUNTY: \$238,851

AVERAGE HOURLY WAGE FOR CREATIVE WORKERS

Creative worker wages are above the average for
all worker wages of \$16.83 in Becker County

\$20.11

NUMBER OF CREATIVE JOBS PER 1,000 JOBS
IN BECKER COUNTY

33

ESTIMATED NUMBER OF
FULL-TIME ARTISTS AND
CREATIVE WORKERS

155

ESTIMATED NUMBER OF
PART-TIME ARTISTS AND
CREATIVE WORKERS

358

TOTAL ARTISTS AND
CREATIVE WORKERS

513

STUDY HIGHLIGHTS:

BECKER COUNTY benefits from \$4.7M in economic impact from the arts and culture sector.

While ranked 9th in population size among the 15 areas studied, Becker County is outperforming its peers by ranking 7th in organizational spending. This higher than average economic impact from arts activities propels the county into 2nd place among counties studied for per capita economic impact from nonprofit arts and culture organizations at \$292.93 per resident. Artist spending in the county raises this per resident impact to an impressive \$353.91.

BECKER COUNTY ranked 4th in artist density among the 15 counties studied and generated over \$2M in economic impact from artist spending alone.

Impressively, Becker County's artists and creative workers are earning \$20.11 per hour which is \$3.28 above the average worker wages for Becker County of \$16.83.

Together, Becker County's nonprofit arts and culture organizations, audiences, artists and creative workers are generating nearly half a million dollars in state and local government revenues.



County of: BECKER

PARTICIPATING NONPROFIT ARTS AND CULTURE ORGANIZATIONS:

BY DISCIPLINE

- 2 History and historical preservation
- 2 Visual arts and architecture
- 1 Literary arts
- 7 Arts multipurpose

12 TOTAL ORGANIZATIONS

BY BUDGET SIZE

UNDER \$25K	7	\$100K-\$250K	1
\$25K-\$100K	2	\$250K-\$1M	2

ATTENDANCE

TOTAL ARTS & CULTURE ATTENDEES **72,197**

ATTENDEES IN THIS REGION SPEND PER PERSON ABOVE THE COST OF THEIR TICKET **\$16.39**

NUMBER OF STUDENTS SERVED **24,363**

PARTICIPATING BECKER COUNTY NONPROFIT ARTS & CULTURE ORGANIZATIONS:

- Becker County Museum & Historical Society
- Cormorant Art Club
- DEBWE Youth Organization
- Detroit Lakes Public Library & Becker County Friends of the Library
- Detroit Mountain Recreation Area
- DL Community Education
- DL Regional Chamber of Commerce
- Ecumen Detroit Lakes
- **Historic Holmes Theatre**
- **Honor the Earth/Nijjii Radio**
- DL Jaycees Northwest Winter Carnival
- Lake Park Area Historical Society

STATE AND LOCAL GOVERNMENT REVENUES:

GOVERNMENT REVENUE (TAXES AND FEES) GENERATED BY ARTS & CULTURAL ORGANIZATIONS & THEIR AUDIENCES IN BECKER CO.

\$252,972

+

GOVERNMENT REVENUE GENERATED BY SPENDING OF ARTISTS AND CREATIVE WORKERS IN BECKER CO.

\$238,851

TOTAL GOVERNMENT REVENUE GENERATED BY ORGANIZATIONS, AUDIENCES AND ARTISTS

\$491,823

TOTAL FTE JOBS SUPPORTED BY THE SPENDING OF ORGANIZATIONS & AUDIENCES

72

TOTAL RESIDENT HOUSEHOLD INCOME GENERATED BY ORGANIZATIONS & AUDIENCES

\$1.6M

Creative Minnesota is a collaborative effort to fill the gaps in available information about Minnesota's cultural field and to improve our understanding of its importance to our quality of life and economy. It is part of a long term endeavor to collect and report data on the creative sector every two years for analysis, education and advocacy.

Our first Creative Minnesota report, released in 2015, was a snapshot of the health and impacts of nonprofit arts and culture organizations.

Our 2017 study updates the previous study and also looks into the economic lives of artists in Minnesota.

Creative Minnesota was developed by a collaborative of arts and culture funders in partnership with Minnesota Citizens for the Arts (MCA). The Creative Minnesota team includes Minnesota Citizens for the Arts, The McKnight Foundation, the Minnesota State Arts Board, the Forum of Regional Arts Councils of Minnesota,

Target, the Bush Foundation, Mardag Foundation, and Jerome Foundation with in-kind support from Ideas that Kick, the Minnesota Historical Society and others. Data sources and methods can be found at CREATIVEMN.org.

We hope that arts advocates, legislators, local government officials and arts and cultural organizations will use this report to find new ways to improve their lives and economies with arts and culture.

Find much more at:
creativemn.org



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