



County of: BIG STONE



ECONOMIC IMPACT OF ART AND CULTURE ORGANIZATIONS, AUDIENCES AND ARTISTS IN BIG STONE COUNTY:

\$400K

NONPROFIT ARTS & CULTURE ORGANIZATIONS IN BIG STONE CO.



TOTAL SPENT BY
NONPROFIT ARTS AND
CULTURE ORGANIZATIONS

\$70,820

TOTAL SPENT BY ARTS
AND CULTURE ATTENDEES

\$90,230

TOTAL ECONOMIC IMPACT FROM
PARTICIPATING ORGANIZATIONS
THEIR AUDIENCES IN BIG STONE CO.

\$161,050

+

ARTISTS & CREATIVE WORKERS IN BIG STONE COUNTY



SPENDING BY FULL-TIME
ARTISTS AND CREATIVE
WORKERS IN AREA

\$76,903

SPENDING BY PART-TIME
ARTISTS AND CREATIVE
WORKERS IN AREA

\$161,553

TOTAL ECONOMIC IMPACT
FROM ARTISTS & CREATIVE
WORKERS IN BIG STONE CO.

\$238,455

\$79.05:

ECONOMIC IMPACT PER CAPITA FROM ORGANIZATION,
AUDIENCE AND ARTIST SPENDING IN BIG STONE CO.

COUNTY POPULATION
5,054

ARTISTS AND CREATIVE WORKERS IN BIG STONE COUNTY:

Includes creative workers employed full or part time by others, as well as the self employed. Does not include student, retired, or hobbyist artists.

TOP 3 CREATIVE JOBS PHOTOGRAPHY | MUSIC | WRITING

STATE AND LOCAL GOVERNMENT REVENUE FROM
ARTIST SPENDING IN BIG STONE COUNTY: **\$28,954**

AVERAGE HOURLY WAGE FOR
CREATIVE WORKERS

Creative worker wages are above the average for
all worker wages of \$16.23 in Big Stone County

\$17.07

NUMBER OF CREATIVE JOBS PER 1,000 JOBS
IN BIG STONE COUNTY

24

ESTIMATED NUMBER OF
FULL-TIME ARTISTS AND
CREATIVE WORKERS

14

ESTIMATED NUMBER OF
PART-TIME ARTISTS AND
CREATIVE WORKERS

44

TOTAL ARTISTS AND
CREATIVE WORKERS

58

STUDY HIGHLIGHTS:

Big Stone County is served by six nonprofit arts and culture organizations drawing 4564 audience members annually.

These attendees generate close to \$100,000 in audience spending above and beyond the cost of the ticket when visiting arts and cultural activities and events in the county.

An equally impressive impact is made by Big Stone County's nonprofit arts and cultural organizations whose spending in the county amounts to \$70,820 annually.

Big Stone County's artists and creative workers contribute almost a quarter million dollars to the local economy.

Further, creative workers in Big Stone County are earning an hourly wage that is higher than the county average wage.

The total economic impact of nearly \$400,000, generated by nonprofit arts and culture organizations, their audiences, and artists and creative workers within a county population of just over 5,000 is something that Big Stone County can truly celebrate.



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PARTICIPATING NONPROFIT ARTS AND CULTURE ORGANIZATIONS:

BY DISCIPLINE

- 1 Performing Arts
- 2 History and preservation
- 1 Literary arts
- 2 Arts multipurpose

6 TOTAL ORGANIZATIONS

BY BUDGET SIZE

- 1 \$25K - \$100K
- 5 Under \$25K

ATTENDANCE

TOTAL ARTS & CULTURE ATTENDEES 4,564

ATTENDEES IN THIS REGION SPEND PER PERSON ABOVE THE COST OF THEIR TICKET \$19.77

PARTICIPATING BIG STONE COUNTY NONPROFIT ARTS & CULTURE ORGANIZATIONS:

Big Stone Arts Council

Clinton Depot

Chautauqua Community Concert Association

Big Stone County Museum

4-H

Ortonville and Graceville Friends of the Library

STATE AND LOCAL GOVERNMENT REVENUES:

GOVERNMENT REVENUE (TAXES AND FEES) GENERATED BY ARTS & CULTURAL ORGANIZATIONS & THEIR AUDIENCES IN BIG STONE CO.

\$15,723

+

GOVERNMENT REVENUE GENERATED BY SPENDING OF ARTISTS AND CREATIVE WORKERS IN HUBBARD CO.

\$28,954

TOTAL GOVERNMENT REVENUE GENERATED BY ORGANIZATIONS, AUDIENCES AND ARTISTS

\$44,677

TOTAL FTE JOBS SUPPORTED BY THE SPENDING OF ORGANIZATIONS & AUDIENCES

4

TOTAL RESIDENT HOUSEHOLD INCOME GENERATED BY ORGANIZATIONS & AUDIENCES

\$94K

Creative Minnesota is a collaborative effort to fill the gaps in available information about Minnesota's cultural field and to improve our understanding of its importance to our quality of life and economy. It is part of a long term endeavor to collect and report data on the creative sector every two years for analysis, education and advocacy.

Our first Creative Minnesota report, released in 2015, was a snapshot of the health and impacts of nonprofit arts and culture organizations.

Our 2017 study updates the previous study and also looks into the economic lives of artists in Minnesota.

Creative Minnesota was developed by a collaborative of arts and culture funders in partnership with Minnesota Citizens for the Arts (MCA). The Creative Minnesota team includes Minnesota Citizens for the Arts, The McKnight Foundation, the Minnesota State Arts Board, the Forum of Regional Arts Councils of Minnesota,

Target, the Bush Foundation, Mardag Foundation, and Jerome Foundation with in-kind support from Ideas that Kick, the Minnesota Historical Society and others. Data sources and methods can be found at CREATIVEMN.org.

We hope that arts advocates, legislators, local government officials and arts and cultural organizations will use this report to find new ways to improve their lives and economies with arts and culture.

Find much more at:
creativemn.org



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