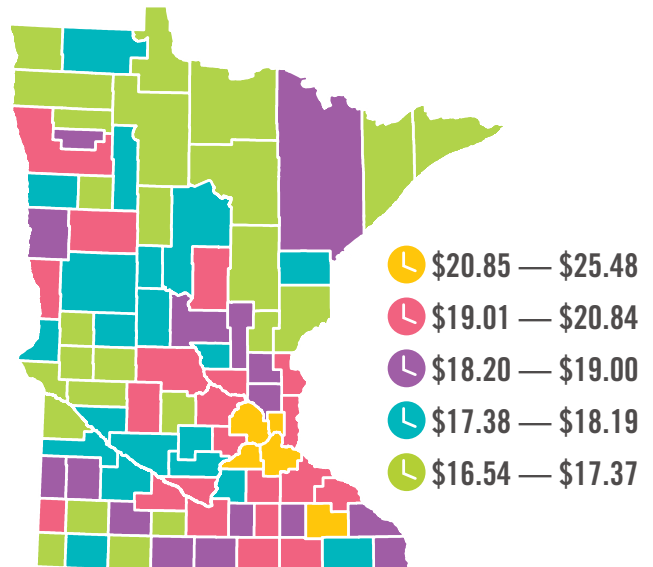


AVERAGE HOURLY WAGES FOR CREATIVE ECONOMY WORKERS⁽¹⁾



AVERAGE HOURLY WAGES FOR CREATIVE ECONOMY WORKERS, 2014



ALL CREATIVE INDUSTRIES IN MINNESOTA

CREATIVE INDUSTRIES WITH THE GREATEST EARNINGS⁽¹⁾



2014 ALL CREATIVE INDUSTRIES TOTAL INDUSTRY EARNINGS⁽¹⁾

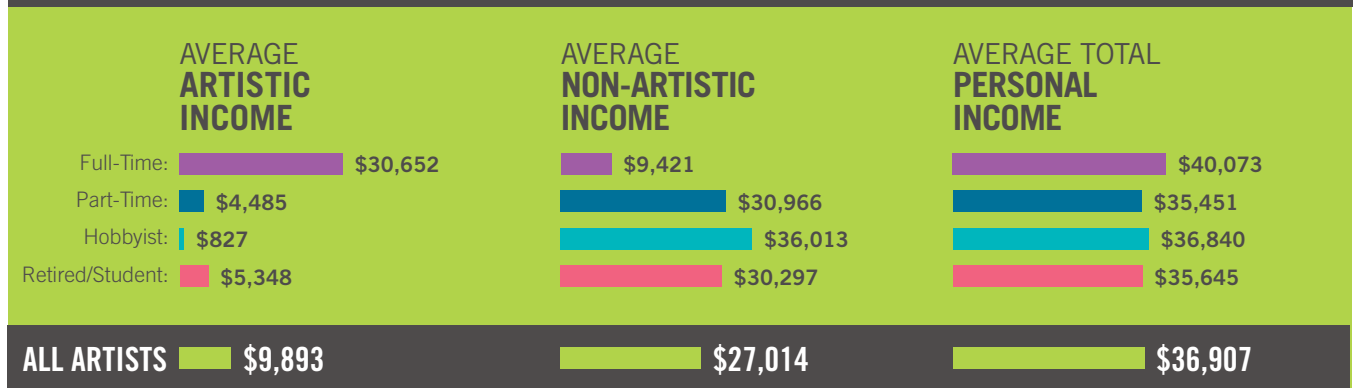
(Sales generated by all creative industries. Includes both for-profit and nonprofit industries.)

\$7.8 BILLION

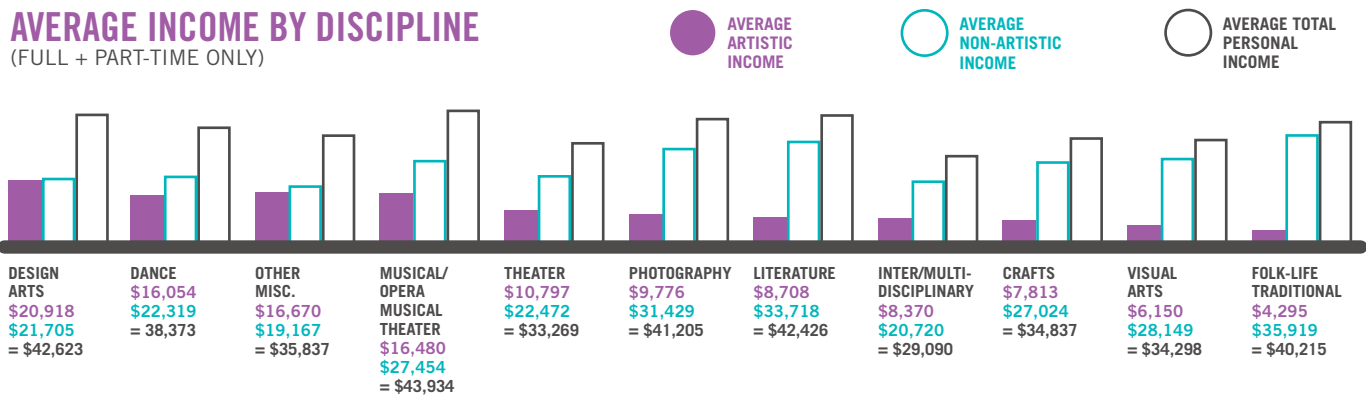
SELF-REPORTED ARTISTIC INCOME⁽¹⁾

Together, Minnesota's full-time and part-time individual artists and creative workers collected **\$1.4 billion** in artistic income during 2015. This represents **40 percent** of their total personal income of **\$3.8 billion** from all sources. Survey respondents reported a statewide average income of **\$9,893** from their art per artist/creative worker during 2015.

FULL-TIME ARTISTS MAKE, ON AVERAGE, MORE FROM THEIR ART AND MORE OVERALL, THAN PART-TIME ARTISTS

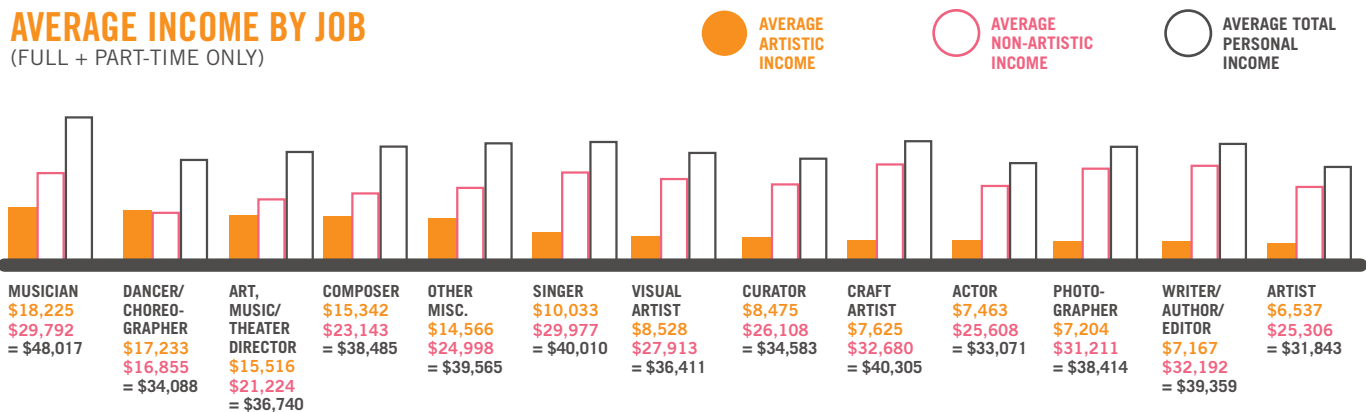


AVERAGE INCOME BY DISCIPLINE (FULL + PART-TIME ONLY)



ALL DISCIPLINES **\$9,893** + **\$27,014** = **\$36,907**

AVERAGE INCOME BY JOB (FULL + PART-TIME ONLY)



ALL JOBS **\$9,893** + **\$27,014** = **\$36,907**



ROOM FOR IMPROVEMENT⁽¹⁾

WOMEN LESS LIKELY TO SAY THEY ARE FULL-TIME ARTISTS AND BOTH WOMEN AND ARTISTS OF COLOR MAKE LESS FROM THEIR ART

Two-thirds of survey respondents identified as female, one third as male, and two percent as “other” or did not respond. Men are more likely to identify as “full-time” artists compared to women, as has been reported in other studies nationally.⁽²⁾



1412 RESPONSES
WOMEN ARTISTS
 24% FULL-TIME ARTIST
 44% PART-TIME ARTIST
 28% HOBBY ARTIST
 4% STUDENT/RETIRED/OTHER



688 RESPONSES
MEN ARTISTS
 31% FULL-TIME ARTIST
 44% PART-TIME ARTIST
 20% HOBBY ARTIST
 5% STUDENT/RETIRED/OTHER



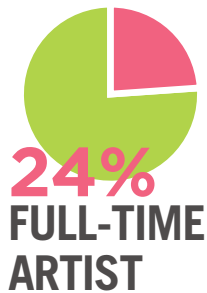
28 RESPONSES
OTHER
 25% FULL-TIME ARTIST
 54% PART-TIME ARTIST
 18% HOBBY ARTIST
 4% STUDENT/RETIRED/OTHER

		AVERAGE ARTISTIC INCOME	AVERAGE NON-ARTISTIC INCOME	AVERAGE TOTAL PERSONAL INCOME
WOMEN MAKE LESS FROM THEIR ART	WOMEN ARTISTS	\$7,782	\$21,159	\$32,941
	MEN ARTISTS	\$14,198	\$30,968	\$45,166
ARTISTS OF COLOR MAKE LESS FROM THEIR ART	ARTISTS OF COLOR	\$8,608	\$21,697	\$30,304
	WHITE ARTISTS	\$10,397	\$28,022	\$38,419
ALL ARTISTS		\$9,893	\$27,014	\$36,907

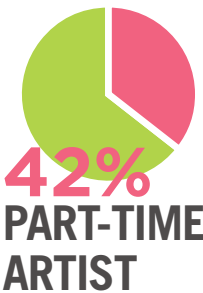
NOTE: The survey asked artists to identify their race and ethnicity in an open text box. 82% gave a response that could be classified as “white,” 10% as a “person of color” and 7% as “other” which matches the demographics of Minnesota’s workforce overall.⁽⁴⁾



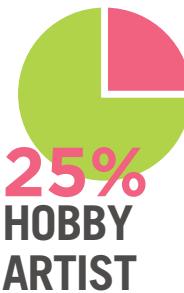
ONLY ONE-FOURTH OF ARTISTS WORK ON THEIR ART FULL-TIME



SUPPORTED ENTIRELY THROUGH THEIR CREATIVE WORK



PARTIALLY SUPPORTED THROUGH THEIR CREATIVE WORK



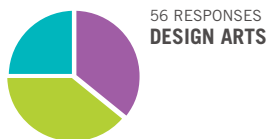
NO INCOME FROM THEIR CREATIVE WORK



STUDENT OR RETIRED

Note: The majority of "other responses" said they were either retired or a student.

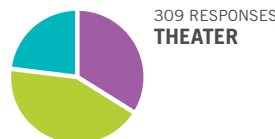
CREATIVE WORKERS IN DESIGN, THEATER AND MUSIC ARE MORE LIKELY TO WORK FULL-TIME AS ARTISTS



36% FULL-TIME ARTIST
39% PART-TIME ARTIST
25% HOBBY/STUDENT/RETIRED/OTHER ARTIST



35% FULL-TIME ARTIST
41% PART-TIME ARTIST
24% HOBBY/STUDENT/RETIRED/OTHER ARTIST



34% FULL-TIME ARTIST
43% PART-TIME ARTIST
23% HOBBY/STUDENT/RETIRED/OTHER ARTIST



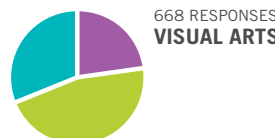
28% FULL-TIME ARTIST
42% PART-TIME ARTIST
30% HOBBY/STUDENT/RETIRED/OTHER ARTIST



25% FULL-TIME ARTIST
49% PART-TIME ARTIST
26% HOBBY/STUDENT/RETIRED/OTHER ARTIST



23% FULL-TIME ARTIST
33% PART-TIME ARTIST
44% HOBBY/STUDENT/RETIRED/OTHER ARTIST



23% FULL-TIME ARTIST
46% PART-TIME ARTIST
31% HOBBY/STUDENT/RETIRED/OTHER ARTIST



22% FULL-TIME ARTIST
43% PART-TIME ARTIST
35% HOBBY/STUDENT/RETIRED/OTHER ARTIST

CREATIVE WORKERS IN LITERATURE HAD THE HIGHEST LEVEL OF PART-TIME ARTISTIC WORK AT 57 PERCENT



15% FULL-TIME ARTIST
57% PART-TIME ARTIST
28% HOBBY/STUDENT/RETIRED/OTHER ARTIST



9% FULL-TIME ARTIST
37% PART-TIME ARTIST
54% HOBBY/STUDENT/RETIRED/OTHER ARTIST