



REGION 2: NORTH CENTRAL MINNESOTA



COUNTIES: BELTRAMI, HUBBARD, CLEARWATER, LAKE OF THE WOODS, MAHONOMEN

NONPROFIT ARTS & CULTURE ORGANIZATIONS AND THEIR AUDIENCES



TOTAL SPENT BY NONPROFIT ARTS AND CULTURE ORGANIZATIONS **\$5,556,929**

TOTAL SPENT BY ARTS AND CULTURE ATTENDEES **\$3,254,948**

TOTAL ECONOMIC IMPACT FROM ORGANIZATIONS AND THEIR NONPROFIT AUDIENCE **\$8,811,877**

ARTISTS & CREATIVE WORKERS



SPENDING BY FULL-TIME ARTISTS AND CREATIVE WORKERS **\$1,628,432**

SPENDING BY PART-TIME ARTISTS AND CREATIVE WORKERS **\$3,501,009**

TOTAL ECONOMIC IMPACT FROM ARTISTS AND CREATIVE WORKERS **\$5,129,441**

TOTAL ANNUAL IMPACT FROM

- NONPROFIT ARTS & CULTURE ORGANIZATIONS
- THEIR AUDIENCES
- ARTISTS & CREATIVE WORKERS

\$13,941,318

Change in impact since 2017 report: +\$3,099,985 | Economic impact per capita in this region: \$164 | Area population in 2016: 84,927

PARTICIPATING ORGANIZATIONS BY DISCIPLINE

- 13 Performing arts
- 6 Arts multipurpose
- 10 Visual arts and architecture
- 3 Media and communications
- 1 Literary arts
- 11 History and historical preservation
- 13 Other
- 57 TOTAL**

NUMBER OF FULL-TIME ARTISTS AND CREATIVE WORKERS **187**

NUMBER OF PART-TIME ARTISTS AND CREATIVE WORKERS **810**

TOTAL NUMBER OF ARTISTS AND CREATIVE WORKERS **997**

Includes creative workers employed full or part-time by others, as well as self employed. Does not include student, retired or hobbyist artists.

BY BUDGET SIZE

- 35 Under \$25K
- 12 \$25K – \$100K
- 8 \$100K – \$250K
- 1 \$250K – \$1M
- 1 \$1M – \$5M

TOP 3 CREATIVE JOBS

PHOTOGRAPHERS | MUSICIANS AND SINGERS | WRITERS AND AUTHORS

AVERAGE HOURLY WAGE FOR CREATIVE WORKERS **\$18.24**

This is \$0.91 above the average for all workers in this area

ATTENDEES

TOTAL ATTENDEES **155,963**

NUMBER OF STUDENTS SERVED **44,985**

AVERAGE AMOUNT ATTENDEES IN THIS REGION SPEND PER PERSON ABOVE THE COST OF THEIR TICKET **\$20.87**

CHANGE IN ATTENDEES SINCE 2017 REPORT **+76,727**

STUDY HIGHLIGHTS

Although eleventh in population size among the state's eleven regions, North Central Minnesota is 4th in economic impact per capita, outranking more highly populated areas. It also outperforms in several other metrics, ranking 8th in economic impact from nonprofit arts and culture organizations, 10th in overall attendance, and 9th in total youth attendance.

Total economic impact from the arts and cultural sector in North Central Minnesota is \$13.9 million per year.



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STATE AND LOCAL GOVERNMENT REVENUES

GOVERNMENT REVENUE (TAXES & FEES) GENERATED BY ARTS AND CULTURE ORGANIZATIONS AND THEIR AUDIENCES

\$908,221



GOVERNMENT REVENUE GENERATED BY SPENDING OF ARTISTS AND CREATIVE WORKERS

\$711,339

TOTAL GOVERNMENT REVENUE (TAXES & FEES) GENERATED BY THE ARTS SECTOR

\$1,619,560

PARTICIPATING ORGANIZATIONS

Bagley Area Arts Collaborative, Bagley Art in the Park, Bagley Community Education, Beltrami County Historical Society, Bemidji Chorale, Inc., Bemidji Community Arts Council Inc., Bemidji Community Food Shelf-Art Project, Bemidji Community Theater, Bemidji Contra Dance, Bemidji MusiCamp, Bemidji Participatory Arts Collective, Bemidji Public Library, Bemidji Sculpture Walk, Bemidji State University - MN Northwoods Writers Conference, Bemidji State University Music Department, Bemidji Symphony Orchestra, Bemidji Woodcarvers Club, Church Basement Rosemalers, City of Bemidji Parks and Recreation, City of Mahnomen, City of Park Rapids, Clear Waters Life Center, Clearbrook-Gonvick Community Education, Clearwater County Historical Society, Depot Preservation Alliance, Farm By The Lake, Headwaters School of Music and the Arts, Headwaters Science Center, Heartland Concert Association, Helga Township, Hubbard County Commissioners, Hubbard County Historical Society, KOJB FM Leech Lake Band of Ojibwe, Lake Itasca Region Pioneer Farmers, Lake of the Woods Art Guild, Lake of the Woods County Historical Society, Lakeland Public Television, Mahnomen County Historical Society, Mask and Rose Women's Theater Collective, Minnesota's Historic Northwest, Nemeth Art Center, Norda Gonvick Rosemalers, North Beltrami Heritage Center, Northern Artist Association, Northern Community Radio KBXE, Northern Light Opera Company, Inc., Park Rapids Area Community Education, Park Rapids Downtown Business Association, Park Rapids Lakes Area Arts Council, Paul Bunyan Playhouse, Inc., Pequana Playhouse, Red Lake Band of Chippewa Indians, Red Lake Economic Development and Planning, Red Lake Middle School, Red Lake Nation College, Region 2 Arts Council, Show Choirs of Bemidji Inc.

Creative Minnesota is a collaborative effort to fill the gaps in available information about Minnesota's cultural field and to improve our understanding of its importance to our quality of life and economy.

It is part of a long term endeavor to collect and report data on the creative sector every two years for analysis, education and advocacy.

We hope that arts advocates, legislators, local government officials and arts and cultural organizations will use this report to find new ways to improve their lives and economies with arts and culture.

Creative Minnesota's statewide and eleven regional studies have included:

- The economic impact of Minnesota's nonprofit arts and culture organizations and their audiences
- An analysis of the impact of artists and creative workers on our economy
- Public opinion polling about the arts
- Local studies of the economic impact of the arts in Minnesota communities
- Analysis of the availability of arts education in Minnesota's schools

Our team includes Minnesota Citizens for the Arts, McKnight Foundation, Minnesota State Arts Board, Forum of Regional Arts Councils of Minnesota, Target, Jerome Foundation, Mardag Foundation, Bush Foundation, Perpich Center for Arts Education, Springboard for the Arts and Minnesota Music Educators Association with in-kind support from the Minnesota Historical Society, City of Minneapolis, Ideas that Kick, the Center for Urban and Regional Affairs (CURA) at the University of Minnesota, Minnesota Compass, and others.

Find much more at creativeMN.org



Minnesota Citizens for the Arts

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