



Regional Arts Council 9

NONPROFIT ARTS & CULTURE ORGANIZATIONS & THEIR AUDIENCES



TOTAL SPENT BY NONPROFIT ARTS AND CULTURE ORGANIZATIONS

\$707,005

TOTAL SPENT BY ARTS AND CULTURE ATTENDEES

\$2.5 Million

TOTAL ECONOMIC IMPACT FROM NONPROFIT ORGANIZATIONS AND THEIR AUDIENCES IS ALMOST

\$3.2 MILLION

NONPROFIT ARTS AND CULTURE IN NICOLLET COUNTY PACKS A POWERFUL \$3.2 MILLION PUNCH

PARTICIPATING ORGANIZATIONS

BY DISCIPLINE

- 11 Performing arts
- 4 Arts multipurpose
- 2 History and historical preservation
- Other
- Visual arts and architecture
- 1 Media and communications
- Literary arts
- 1 Humanities

BY BUDGET SIZE

- 12 Under \$25K
- 6 \$25K – \$100K
- \$100K – \$250K
- 1 \$250K – \$1M
- \$1M – \$5M
- Over \$5M

TOTAL ATTENDEES

TOTAL ATTENDEES	127,581
NUMBER OF STUDENTS SERVED	43,224
IN THIS REGION: AVERAGE AMOUNT ATTENDEES SPEND PER PERSON ABOVE THE COST OF THEIR TICKET	\$19.71
Total FTEs Supported by Organizations & Audience Spending	73

STATE AND LOCAL GOVERNMENT REVENUES



GOVERNMENT REVENUE (TAXES & FEES) GENERATED BY ARTS AND CULTURE NONPROFIT ORGANIZATIONS & THEIR AUDIENCES **\$325,636**



NICOLLET COUNTY

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ESTIMATED NUMBER OF FULL-TIME ARTISTS AND CREATIVE WORKERS

156

ESTIMATED NUMBER OF PART-TIME ARTISTS AND CREATIVE WORKERS

321

TOTAL NUMBER OF ARTISTS AND CREATIVE WORKERS

477

Includes creative workers employed full or part time by others, as well as self employed. Does not include student, retired or hobbyist artists.

TOP 3 CREATIVE JOBS

Graphics | Merchandise Displayers | Public Relations

AVERAGE HOURLY WAGE FOR CREATIVE WORKERS

\$29.84

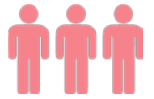
This is \$8.49 above the average for all workers in this area

TOTAL CREATIVE INDUSTRY REVENUES
\$450 MILLION

TOP 3 CREATIVE INDUSTRY REVENUE PRODUCERS:

Commercial Printing	\$309 Million
Book Publishers	\$98 Million
Television Broadcasting	\$16 Million

ARTISTS & CREATIVE WORKERS



SPENDING BY FULL-TIME ARTISTS AND CREATIVE WORKERS

\$747,396

SPENDING BY PART-TIME ARTISTS AND CREATIVE WORKERS

\$911,319

TOTAL ECONOMIC IMPACT FROM ARTISTS AND CREATIVE WORKERS

\$1.7 Million

GOVERNMENT REVENUE GENERATED BY SPENDING OF ARTISTS AND CREATIVE WORKERS

\$164,589

THE ARTS AND CULTURE ARE AT THE HEART OF THIS CREATIVE VITALITY.

PARTICIPATING ORGANIZATIONS

Arts Center of Saint Peter, Inc., GSR Fine Art Festival, Picnic in the Park Variety Show, South Central College-North Mankato, Nicollet County Historical Society, South Central Service Cooperative, Mankato Suzuki School of Music, Inc., KTV Public Access, American Guild of Organists, Govenaires Drum and Bugle Corps, Mankato Mosaic Theatre Company, Minnesota "Over-60" Band, Minnesota Shorts Play Festival, Minnesota Valley Sweet Adelines, Play With Your Food Theatre, Rock Bend Folk Festival, Rural Route Dance Ensemble, Saint Peter Ambassadors, Saint Peter Choral Society, Inc.

Special thanks to: Ann Rosenquist Fee, Executive Director, Arts Center of Saint Peter; Russ Wille, Community Development Director, City of St. Peter; Jessica Becker, Executive Director; Nicollet County Historical Society; Eileen Holz, Researcher, Nicollet County Historical Society; Stephanie Thull, Operations Coordinator, Arts Center of Saint Peter

Creative Minnesota is a collaborative effort to fill the gaps in available information about Minnesota's cultural field and to improve our understanding of its importance to our quality of life and economy. It is part of a long term endeavor to collect and report data on the creative sector every two years for analysis, education and advocacy. We hope that arts advocates, legislators, local government officials and arts and cultural organizations will use this report to find new ways to improve their lives and

economies with arts and culture. Creative Minnesota's statewide and eleven regional studies have included: • The economic impact of Minnesota's nonprofit arts and culture organizations and their audiences • An analysis of the impact of artists and creative workers on our economy • Public opinion polling about the arts • Local studies of the economic impact of the arts in Minnesota communities • Analysis of the availability of arts education in Minnesota's schools Our team includes Minnesota Citizens for

the Arts, McKnight Foundation, Minnesota State Arts Board, Forum of Regional Arts Councils of Minnesota, Target, Jerome Foundation, Mardag Foundation, Bush Foundation, Perpich Center for Arts Education, Springboard for the Arts and Minnesota Music Educators Association with inkind support from the Minnesota Historical Society, City of Minneapolis, Ideas that Kick, the Center for Urban and Regional Affairs (CURA) at the University of Minnesota, Minnesota Compass, and others.

FIND MORE AT:
creativemn.org



Minnesota Citizens for the Arts

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