



NONPROFIT ARTS & CULTURE ORGANIZATIONS & THEIR AUDIENCES



TOTAL SPENT BY
NONPROFIT ARTS AND
CULTURE ORGANIZATIONS

\$947,405

TOTAL SPENT BY
ARTS AND CULTURE
ATTENDEES

\$605,176

TOTAL ECONOMIC IMPACT FROM
NONPROFIT ORGANIZATIONS AND
THEIR AUDIENCES IS ALMOST

\$1.6 MILLION

**NONPROFIT ARTS AND CULTURE IN MARTIN COUNTY
PACKS A POWERFUL \$1.6 MILLION PUNCH**

PARTICIPATING ORGANIZATIONS

BY DISCIPLINE

- 5 Performing arts
- Arts multipurpose
- 6 History and historical preservation
- Other
- Visual arts and architecture
- Media and communications
- Literary arts
- Humanities

BY BUDGET SIZE

- | | |
|-------------------|-----------------|
| 6 Under \$25K | 1 \$250K – \$1M |
| 3 \$25K – \$100K | \$1M – \$5M |
| 1 \$100K – \$250K | Over \$5M |

TOTAL ATTENDEES

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30,704

NUMBER OF
STUDENTS SERVED

5,876

IN THIS REGION:
AVERAGE AMOUNT
ATTENDEES SPEND
PER PERSON ABOVE THE
COST OF THEIR TICKET

\$19.71

Total FTEs Supported by
Organizations &
Audience Spending

42

STATE AND LOCAL GOVERNMENT REVENUES



GOVERNMENT REVENUE (TAXES & FEES)
GENERATED BY ARTS AND CULTURE NONPROFIT
ORGANIZATIONS & THEIR AUDIENCES

\$147,832



MARTIN COUNTY

Regional Arts Council 9

ESTIMATED NUMBER OF FULL-TIME
ARTISTS AND CREATIVE WORKERS

41

ESTIMATED NUMBER OF PART-TIME
ARTISTS AND CREATIVE WORKERS

84

TOTAL NUMBER OF ARTISTS AND
CREATIVE WORKERS

125

Includes creative workers employed full or part time by others, as well as self employed. Does not include student, retired or hobbyist artists.

TOP 3 CREATIVE JOBS

Broadcasters/DJs | Marketing | Graphics

AVERAGE HOURLY WAGE
FOR CREATIVE WORKERS

\$26.61

This is \$6.48 above the average for all workers in this area

TOTAL CREATIVE
INDUSTRY REVENUES
\$24 MILLION

TOP CREATIVE
INDUSTRY
REVENUES:

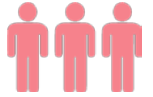
Wired
Telecom

\$5.7 Million

Radio
Stations

\$4.9 Million

ARTISTS & CREATIVE WORKERS



SPENDING BY FULL-TIME
ARTISTS AND CREATIVE
WORKERS

\$196,431

SPENDING BY PART-TIME
ARTISTS AND CREATIVE
WORKERS

\$238,476

TOTAL ECONOMIC IMPACT
FROM ARTISTS AND
CREATIVE WORKERS

\$434,907

GOVERNMENT REVENUE
GENERATED BY SPENDING OF
ARTISTS AND CREATIVE WORKERS

\$43,154

THE ARTS AND CULTURE ARE AT THE HEART OF THIS
CREATIVE VITALITY.

PARTICIPATING ORGANIZATIONS

Fairmont Concert Association Inc, Fairmont Opera House, Granada Huntley-East Chain Schools, Heritage Acres/South Central MN Interpretive Center and Heritage Trails, Inc, Interlaken Heritage Days, Martin County Historical Society, Red Rock Center for the Arts/Martin County Preservation Association, Rural Advantage, Truman Historical Museum/Truman Historical Association, Truman Public Schools, Welcome Historical Society

Creative Minnesota is a collaborative effort to fill the gaps in available information about Minnesota's cultural field and to improve our understanding of its importance to our quality of life and economy. It is part of a long term endeavor to collect and report data on the creative sector every two years for analysis, education and advocacy. We hope that arts advocates, legislators, local government officials and arts and cultural organizations will use this report to find new ways to improve their lives and

economies with arts and culture. Creative Minnesota's statewide and eleven regional studies have included: • The economic impact of Minnesota's nonprofit arts and culture organizations and their audiences • An analysis of the impact of artists and creative workers on our economy • Public opinion polling about the arts • Local studies of the economic impact of the arts in Minnesota communities • Analysis of the availability of arts education in Minnesota's schools Our team includes Minnesota Citizens for

the Arts, McKnight Foundation, Minnesota State Arts Board, Forum of Regional Arts Councils of Minnesota, Target, Jerome Foundation, Mardag Foundation, Bush Foundation, Perpich Center for Arts Education, Springboard for the Arts and Minnesota Music Educators Association with inkind support from the Minnesota Historical Society, City of Minneapolis, Ideas that Kick, the Center for Urban and Regional Affairs (CURA) at the University of Minnesota, Minnesota Compass, and others.

FIND MORE AT:
creativemn.org



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