



ARTS ADVOCACY DAY

MARCH 3, 2026

MARCH 3rd
Rally at the Capitol

WELCOME TO ARTS ADVOCACY DAY!

Achieving the arts community's goals depends upon the willingness of people like you who talk to legislators about the importance of the arts. This year we will again be making history!

Thank you for being an Arts Advocate.

TAG US AND USE #ArtsMN

@MNCITIZEN

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 / minnesota citizens for the arts





MESSAGING



Our goal is to deliver the same message to all legislators using our own stories.

THINK ABOUT WHAT YOU CAN (BRIEFLY) SAY ABOUT:

- Please say the name of your town when you introduce yourself – this helps make the connection between you and the legislature that you are a constituent.
- How has state funding made your community a better place to live and work?
- If you are part of an arts organization, how has your work brought people together, filled a need in the community, partnered with other sectors to provide a service?
- Reinforce the need for Legacy support for your community and thank them for their support.

Thank you for supporting Arts Legacy Funding through the MN State Arts Board and Regional Arts Council system.

Arts Mean Business in MN and have a \$1.6 Billion economic impact.





SCHEDULE OF EVENTS

MARCH 3rd

9:30 a.m. – 2:30 p.m.

10 a.m. – 11 a.m. Rally in the Capitol Rotunda

11:00 a.m. – 2:30 p.m. Legislator Meetings

Join arts and culture advocates from around the state as we gather at the Capitol to show up to rally legislators and carry a shared message and request for funding!

Attending Late / Can't Find us? Look for MCA representatives throughout the Capitol Complex. MCA will be at the Capitol Building outside the Senate Chambers- on the 2nd Floor of the MN Senate Building (to the right as you exit the elevator) and in the Cafeteria of the Centennial Building.



Post Advocacy Day Events:

You are invited to attend a post arts advocacy day event hosted by MCA member organization Springboard for the Arts!

12 – 4:30 – Springboard for the Arts - 262 University Ave W, St Paul, MN 55103

Hosted by Springboard for the Arts, they have offered their space as a place to meet before going home, have a light refreshment grab a snack or get a tour of the building.

****SECURITY CHANGES****

Due to recent events, the Minnesota State Capitol has updated its entrance policy. Visitors may now enter the building through only four designated locations. The primary entrance is the south entrance beneath the Capitol steps. Additional entrances are underground tunnels leading to the Capitol:

- the Minnesota Senate Building;
- parking Lot C adjacent to the State Office Building;
- the Minnesota Judicial Center.

All entrances and screening areas are ADA accessible. [Click here for more information.](#)



KEY MESSAGES

THANK YOU FOR FUNDING THE ARTS!

Arts, culture, and live entertainment venues and organizations are important to Minnesota because they create jobs, energize other businesses, improve our quality of life, and support communities across the state.

ARTS AND CULTURAL GROUPS ARE A KEY PART OF MINNESOTA'S ECONOMY:

- Minnesota's nonprofit arts generate over \$1.6 billion in annual economic impact.
- Minnesota's arts and culture sector directly supports 138,360 jobs that result in \$13.8 billion industry, beating agriculture/forestry in economic impact.
- There were 17,754,847 arts and culture attendees in 2024, spending an average of \$33.04 per person, per event.
- Thank you for supporting robust Legacy Arts Funding through the MN State Arts Board and Regional Arts Council system.

ARTS ACROSS MINNESOTA

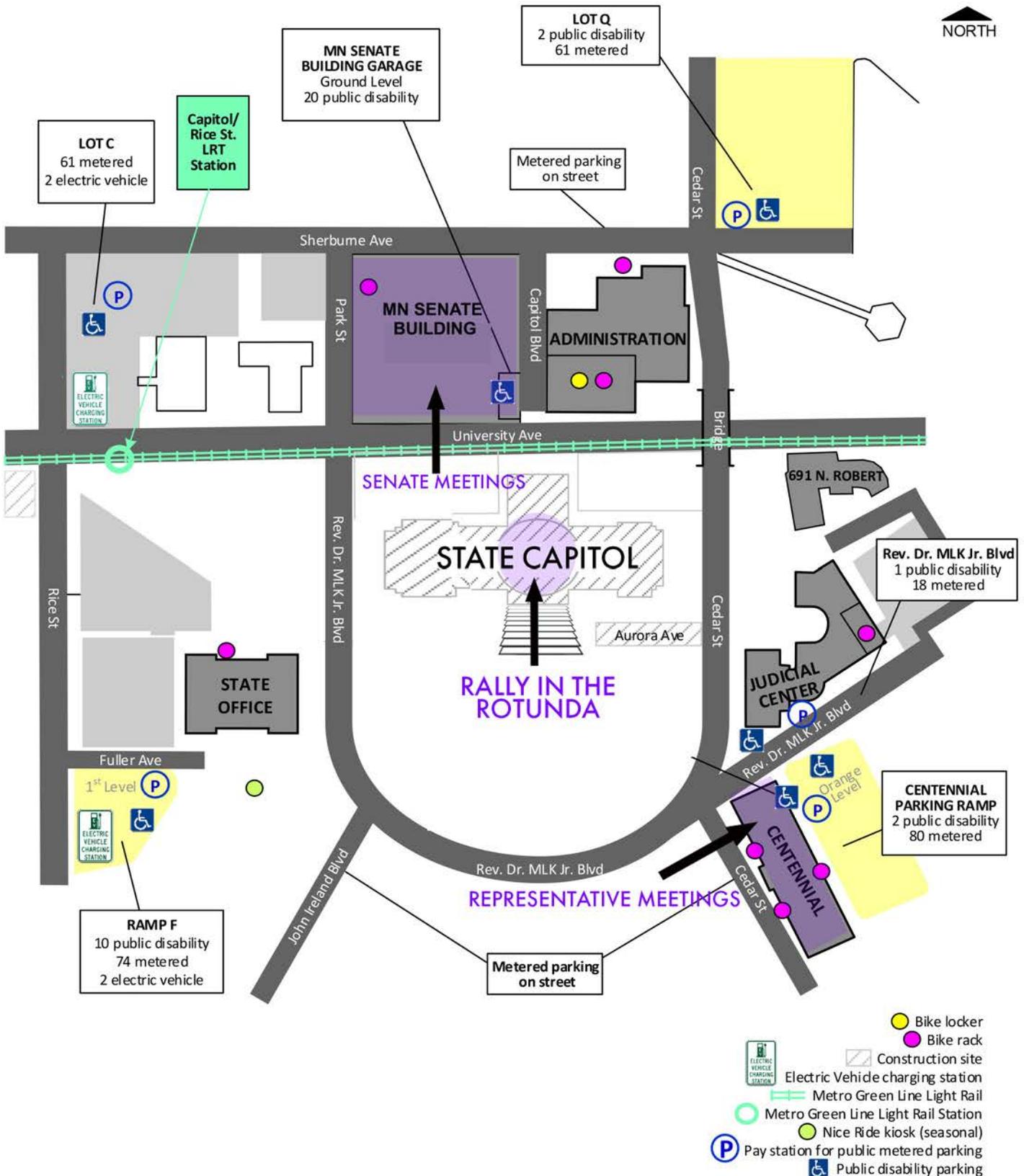
Legacy funding for the arts in Minnesota is a leader nationally because it is spread throughout the state via the MN State Arts Board and Regional Arts Council, ensuring access to ALL MINNESOTANS in every corner of the state.



This is our chance to come together, support the arts, and keep this part of our economy strong.



STATE CAPITOL BUILDING VISITOR MAP





Thank You for Continuing to Support the Arts!

Here's how the Legacy Amendment works:

In 2008, voters made a lasting investment in Minnesota's future by approving a constitutional amendment that dedicates three-eighths of one percent of the state sales tax to land, water, parks, and arts/culture. The total money raised from the Legacy Amendment is split into four funds by percentages that are written into the state's constitution. Because these percentages are set into the state constitution they cannot change:

LAND FUND 33%	WATER FUND 33%	PARKS AND TRAILS FUND 14.25%	ARTS AND CULTURE FUND 19.75%
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The Legacy Arts and Culture Fund:

The thoughts below pertain only to the Arts and Culture Fund.

This past year there was over \$100 million per year in the Arts and Culture Fund. Since the Legacy Amendment's passage, the arts community has asked that the legislature direct at least 47% of the Arts and Culture Fund to the Minnesota State Arts Board (MSAB) and Regional Arts Council (RAC) system. This system, accountable to the state legislature, is the state's long-standing structure for funding the arts so that arts activities and organizations in every corner of the state are supported. It's important to note that that current funding can support only about half of the requests the MSAB/RAC system receives.

(The remainder of the Arts and Culture Fund is distributed by the legislature to the Minnesota Historical Society, Humanities Center and various other cultural organizations).

Thank you for supporting the arts so that the resources can get to every corner of the state.

For further information please contact:

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Tom Hanson, lobbyist, 612-604-6414, thanson@winthrop.com

Sarah Fossen, Executive Director, 651-251-0868, Fossen@artsMN.org

March 3: Arts Advocacy Day

Get Together At Springboard for the Arts

Tuesday
March 3, 2026

12:00 - 4:30pm
Springboard for the Arts
262 University Ave W
Saint Paul, MN



Just a few blocks from the Capitol, stop by **Springboard for the Arts** after your legislative meetings to connect, recharge, and regroup. Join us for:

- Light refreshments from **Cecil's Deli**
- Casual tours of our building
- Meet and connect with Springboard staff and collaborators
- Drop-in activities led by local artists

No rsvp required —just a warm, open space to land. We'd love to see you. Thank you for your support of the arts and artists!

About Springboard for the Arts

Founded in 1991, Springboard for the Arts is an artist-centered community and economic development organization. Our mission is to support artists with the tools to make a living and a life, and to build just and equitable communities full of meaning, joy, and connection.



Check out the event schedule at
springboardforthearts.org/events

